Goal Scored!
Highlights from a National Campaign to Improve Diabetes Care for 1 Million People

FRAMEWORK

13 Nonprofit Partners & Supporting Organizations
11 Care Processes or “Campaign Planks”
7 Corporate Collaborators
5 Diabetes Measures
3 Advisory Committees
1 Campaign Toolkit

REACH AND IMPACT

150 medical groups and health systems across 36 states
Representing 61,000 FTE physicians
Treating 2 million patients with Type 2 diabetes

GOAL: 1 MILLION BY 2021

March 2016 Launch
2017
2018 750K Milestone
April 1, 2019 Extension Begins
2020 Goal Reached!
March 31, 2021 Completion

CAMPAIGN BY THE NUMBERS

1 Diabetes Symposium in partnership with the American Diabetes Association
2 Innovator Track Cohorts focused on CVD and Eye Health
5 Observances of the National Day of Action
11 Plank Mentors with expertise in campaign plank implementation
20 Quarterly blinded comparative data reports
27 Case studies and success stories published by campaign participants
42 Tools and resources from fellow medical groups and health systems
71 Monthly campaign webinars

Together, we exceeded our campaign goal of improving care for 1 Million People with Type 2 diabetes

Together2Goal. www.together2goal.org