## **Goal Scored!**

Highlights from a National Campaign to Improve Diabetes Care for 1 Million People

Nonprofit **Partners &** Supporting **Organizations** 

## FRAMEWORK

Care Processes or "Campaign **Corporate** 

**Collaborators** Measures

Advisorv **Committees** 

Campaign



## **REACH AND IMPACT**

**150** medical groups and health systems across 36 states

Representing 61,000 FTE physicians

**Treating** 2 million patients with Type 2 diabetes

**GOAL: 1 MILLION BY 2021** 

March 2016 Launch

2017

Planks'

2018 750K Milestone

**April 1, 2019 Extension Begins** 

2020 **Goal Reached!** 

March 31, 2021 **Completion** 

## **CAMPAIGN BY THE NUMBERS**



**Diabetes Symposium** in partnership with the American Diabetes Association



**Innovator Track Cohorts** focused on CVD and Eye Health



Observances of the **National Day of Action** 



**Plank Mentors** with expertise in campaign plank implementation



Quarterly blinded comparative data reports



Case studies and success stories published by campaign participants



**Tools** and **resources** from fellow medical groups and health systems



Monthly campaign webinars

Together, we exceeded our campaign goal of improving care for

1 Million People with Type 2 diabetes

