



Together2Goal<sup>®</sup>

**GOAL SCORED!**

A VISUAL SUMMARY OF AMGA FOUNDATION'S  
TOGETHER 2 GOAL<sup>®</sup> CAMPAIGN -  
A FIVE-YEAR INITIATIVE TO IMPROVE DIABETES CARE





01.

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# CAMPAIGN OVERVIEW



# CAMPAIGN REACH AND IMPACT

- ▶ Campaign Years: 2016 - 2021
- ▶ 150 groups in 36 states
- ▶ 61,000 FTE physicians
- ▶ 2 million patients with Type 2 diabetes



**Goal: Improve care  
for more than 1 million people  
with Type 2 diabetes**

# BUILDING ON A STRONG FOUNDATION

- ▶ Campaign Years: 2012- 2015
- ▶ 128 groups in 36 states
- ▶ 47,000 FTE physicians
- ▶ 18 million patients
- ▶ Goal: Achieve 80% blood pressure control



**Measure Up  
Pressure Down®**



**Outcome:** Improved blood pressure control for more than **500,000 Americans**



# TOGETHER 2 GOAL<sup>®</sup> LAUNCH: 2016



When I heard about Together 2 Goal, it resonated with me. It's a major task but it's doable—and it's going to happen.

—SUGAR RAY LEONARD



# 150+ PARTICIPATING ORGANIZATIONS





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# CAMPAIGN FRAMEWORK



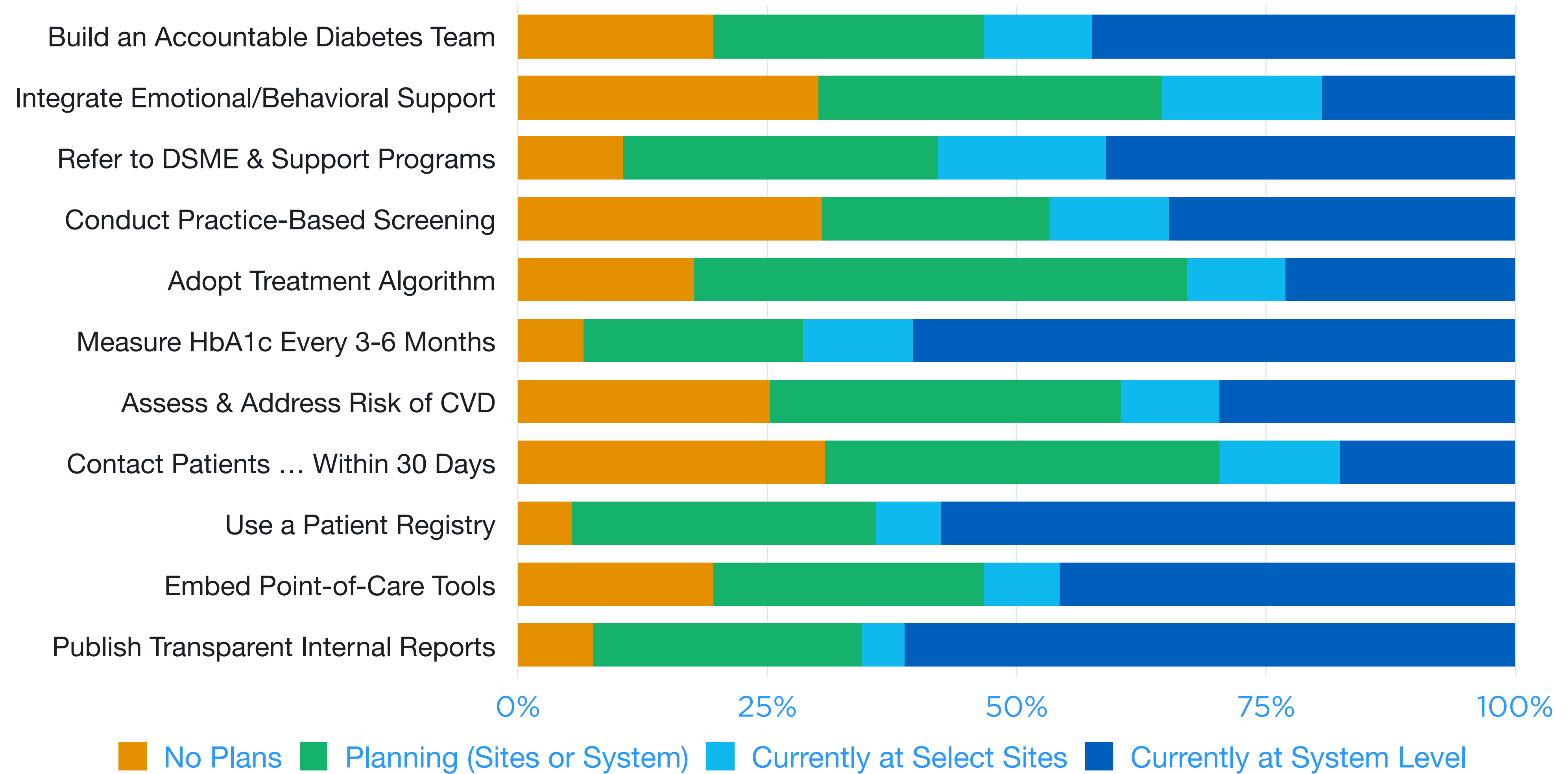
# CAMPAIGN PLANKS

Participants committed to implementing at least one of the 11 evidence-based care processes or “campaign planks.”





# CAMPAIGN PLANKS IN ACTION



\* Based on survey responses of 86 participating groups

# DATA REPORTING TRACKS

Measure	Basic Track	Core Track
HbA1C control < 8 percent	✓	✓
BP control < 140/90 mmHg		✓
Lipid management		✓
Medical attention for nephropathy		✓
Bundle Measure		✓

Participants selected a data reporting track (Basic or Core) and committed to quarterly data reporting.



# CAMPAIGN RESOURCES



Campaign Toolkit & Supplement



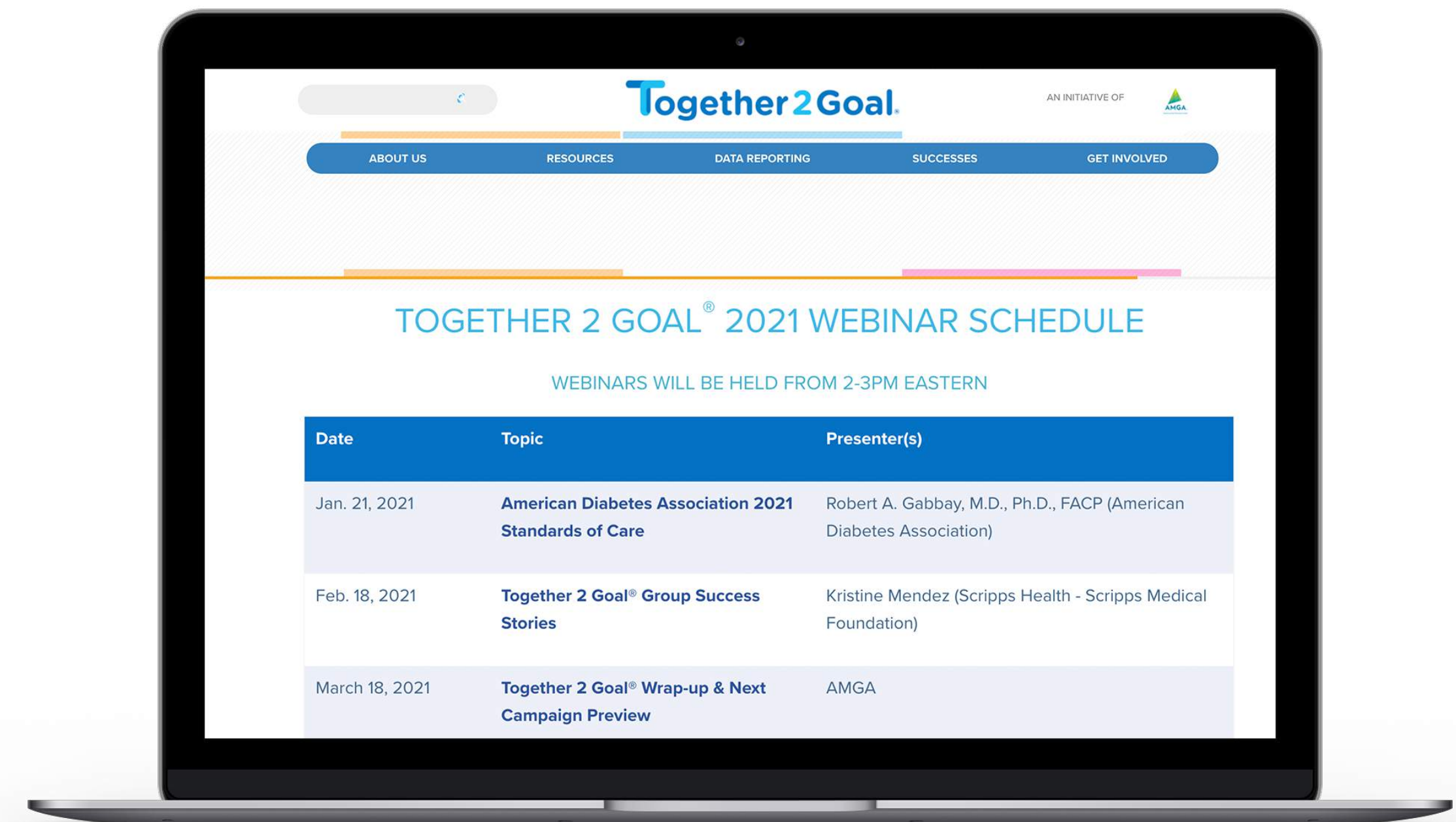
Campaign Website  
[www.together2goal.org](http://www.together2goal.org)



# CAMPAIGN RESOURCES



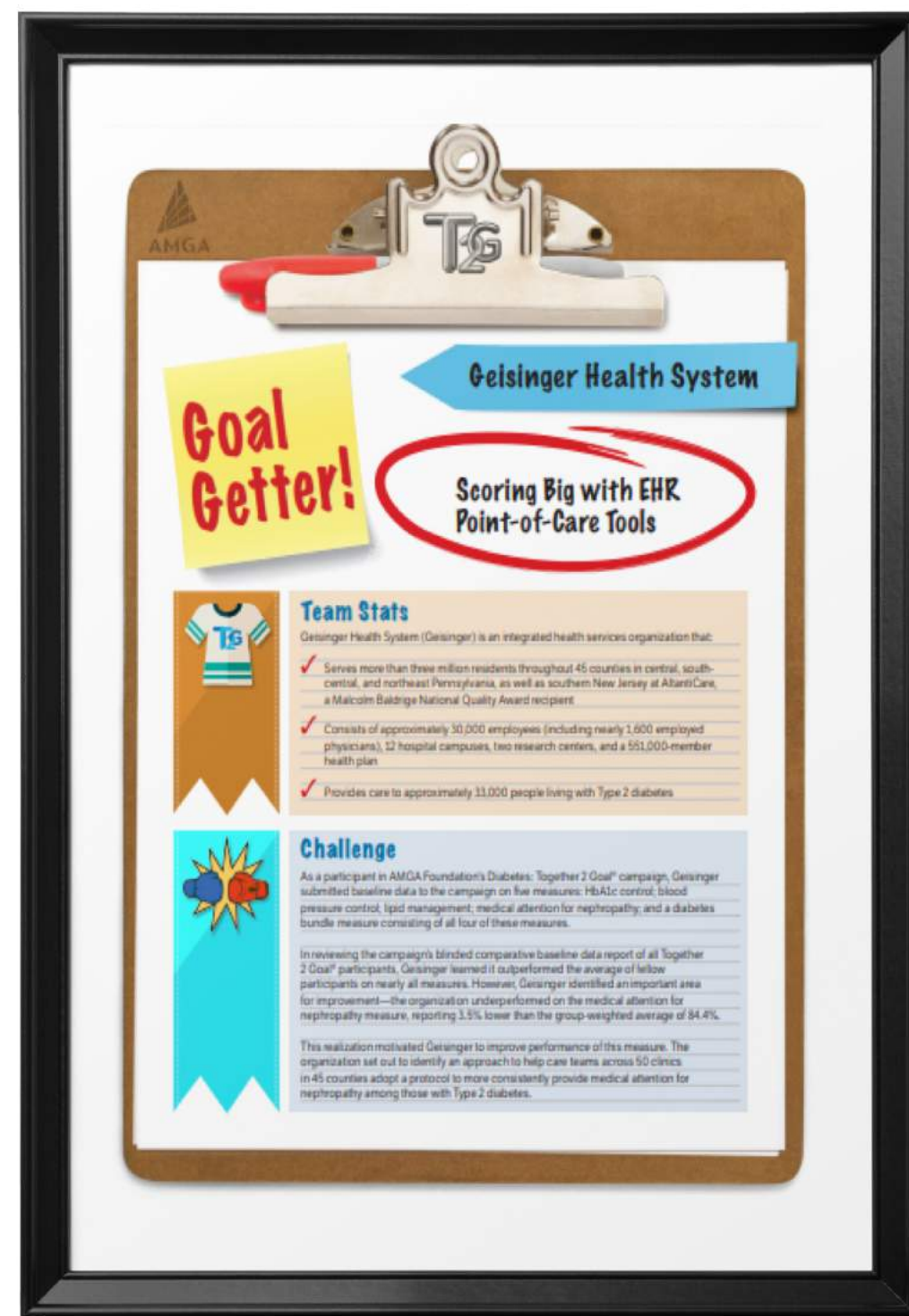
Monthly Newsletter



Monthly Campaign Webinars



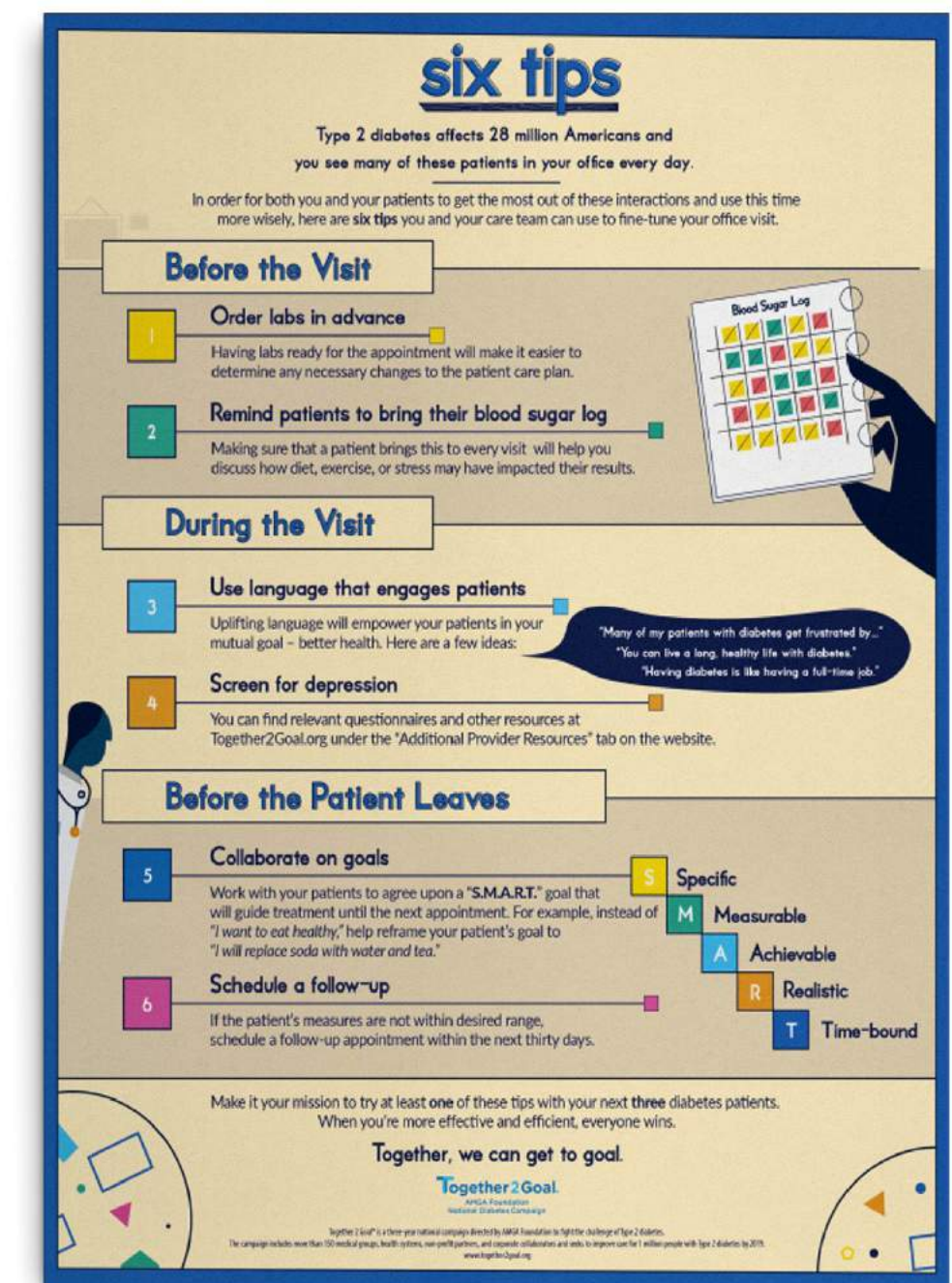
# CAMPAIGN RESOURCES



Goal-Getters














Video



Fact sheet



# CAMPAIGN RESOURCES

<p><b>Build an Accountable Diabetes Team</b></p>  <p><b>Rae Ann Williams, M.D., FACP</b> + HealthPartners Care Group Regional Medical Director, Primary Care</p> <p>Contact</p>	<p><b>Integrate Emotional &amp; Behavioral Support</b></p>  <p><b>Mark R. Greenwood, M.D.</b> + Intermountain Medical Group Family Medicine Medical Director</p> <p>Contact</p>	<p><b>Refer to Diabetes Self-Management Education and Support Programs</b></p>  <p><b>Valerie Spier, M.P.H., RD, CDE</b> + Sutter Health Clinical Performance Improvement Consultant</p> <p>Contact</p>	<p><b>Contact Practice-Based Screening</b></p>  <p><b>Frank Colangelo, M.D., M.S.,-HQS, FACP</b> + Premier Medical Associates, P.C. Chief Quality Officer</p> <p>Contact</p>	<p><b>Adopt Treatment Algorithm</b></p>  <p><b>Carrie Koenig, M.D.</b> + Mercy Medical Chair of the Quality Department, Medical Director of Care Management</p> <p>Contact</p>	<p><b>Measure HbA1c Every 3-6 Months</b></p>  <p><b>Janet Appel, RN, M.S.N.</b> + Sharp Rees-Stealy Medical Group Director of Population Health and Informatics</p> <p>Contact</p>
<p><b>Use a Patient Registry</b></p>  <p><b>Brian Shablin, M.D., M.S.</b> + Lehigh Valley Physician Group Quality Liaison-Internal Medicine, Practice Lead-LVPG W. Broad</p> <p>Contact</p>	<p><b>Embed Point-of-Care Tools</b></p>  <p><b>Scott Hines, M.D.</b> + Crystal Run Healthcare Chief Quality Officer and Medical Director</p> <p>Contact</p>	<p><b>Publish Transparent Internal Reports</b></p>  <p><b>Stephen Combs, M.D., CPE, FACFE, FAAP</b> + Ballad Health Vice President and Chief Medical Officer, Ballad Medical Services</p> <p>Contact</p>	<p><b>Assess and Address Risk of Cardiovascular Disease</b></p>  <p><b>Liana Spano-Brennan, D.O., FACC</b> + Summit Medical Group, P.A. Cardiologist</p> <p>Contact</p>	<p><b>Contact Patients Not at Goal &amp; with Therapy Change within 90 Days</b></p>  <p><b>Brian Jameson, D.O.</b> + Geisinger Chair, Endocrinology</p> <p>Contact</p>	

Plank Mentors



# MOST VALUABLE RESOURCES



I watch all the webinars- often the recordings as things always seem to come up during the live session. I will actually miss them once T2G ends.

**MEGAN BARRIGER, MA, RDN, LD, CDCES, MLDE**

Manager, Diabetes Education and Programming,  
Norton Healthcare

**#1 Campaign Data Reporting**

**#2 Campaign Webinars**

**#3 Campaign Toolkit**





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# NOTABLE MOMENTS



# CELEBRATED ANNUAL OBSERVANCE

Each November, National Day of Action mobilized medical groups and health systems nationwide to take action to improve care for people living with diabetes.

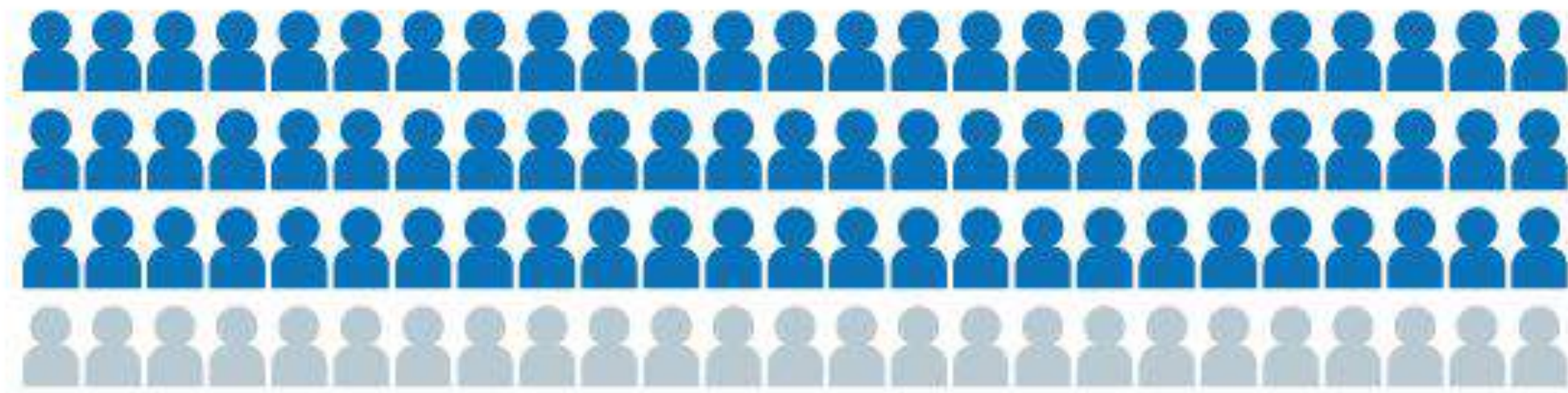


Nov. 2018: Participants review strategies to fine-tune diabetes office visits

Nov. 2019: Groups discuss best practices for improving care delivery, empowering patients, and leveraging IT



# REACHED MAJOR MILESTONE



Improved care for more than  
**750,000** people  
with Type 2 diabetes

...and over **200,000 patients** with  
**sustained bundle control** for more than a year

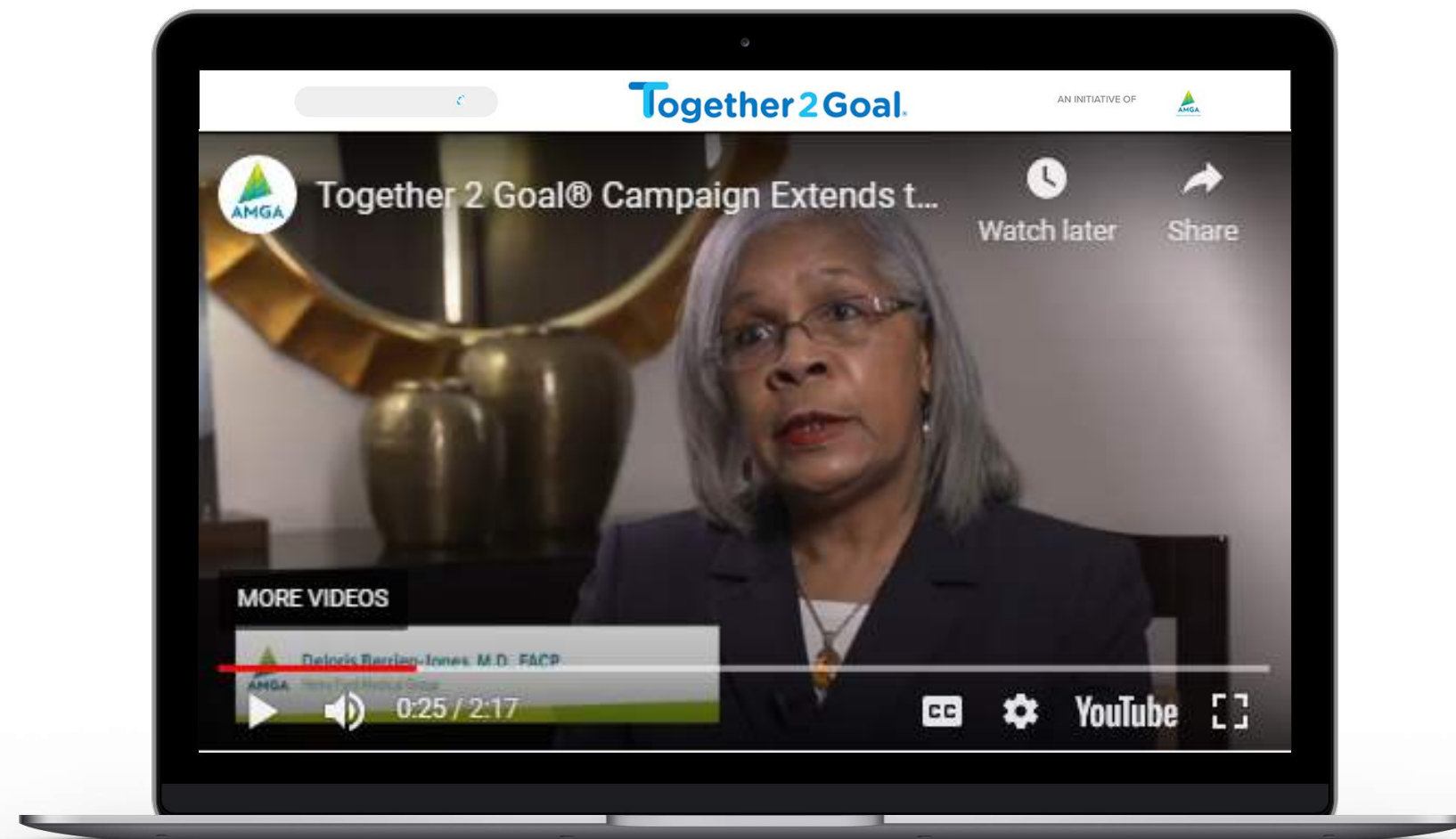


# EXTENDED CAMPAIGN 2 YEARS



These additional two years provide the opportunity for participating groups to hardwire their improvement processes and for new groups to learn from the great work that's already been done.

**DELORIS BERRIEN-JONES,**  
M.D., FACP, Senior Staff Physician,  
Department of Family Medicine, Henry Ford Medical Group



Video Announcement



Press Release



# LAUNCHED CVD INNOVATOR TRACK

Exploring how providers can better identify and manage CVD risk among their patients with Type 2 diabetes



Geisinger

HATTIESBURG  
CLINIC

Kelsey-Seybold Clinic  
Your Doctors for Life

PREMIER  
MEDICAL ASSOCIATES

SHARP Rees-Stealy  
Medical Group

Southwest Medical®  
Part of OptumCare®

SUMMIT  
MEDICAL  
GROUP

WATSON CLINIC<sup>LLP</sup>  
Quality Healthcare for Every Generation

utica park clinic

Mercy<sup>+</sup>

SWEDISHAMERICAN  
A DIVISION OF UW HEALTH

PriMED  
PHYSICIANS  
Treating You Well.®



# LAUNCHED EYE INNOVATOR TRACK

Exploring how providers can improve documented screening rates for diabetic retinopathy for patients with Type 2 diabetes





# LAUNCHED T2G DIABETES BUNDLE

Exploring how providers can improve performance on the T2G bundle measure





# RECOGNIZED HIGH PERFORMERS





# GARNERED MEDIA ATTENTION

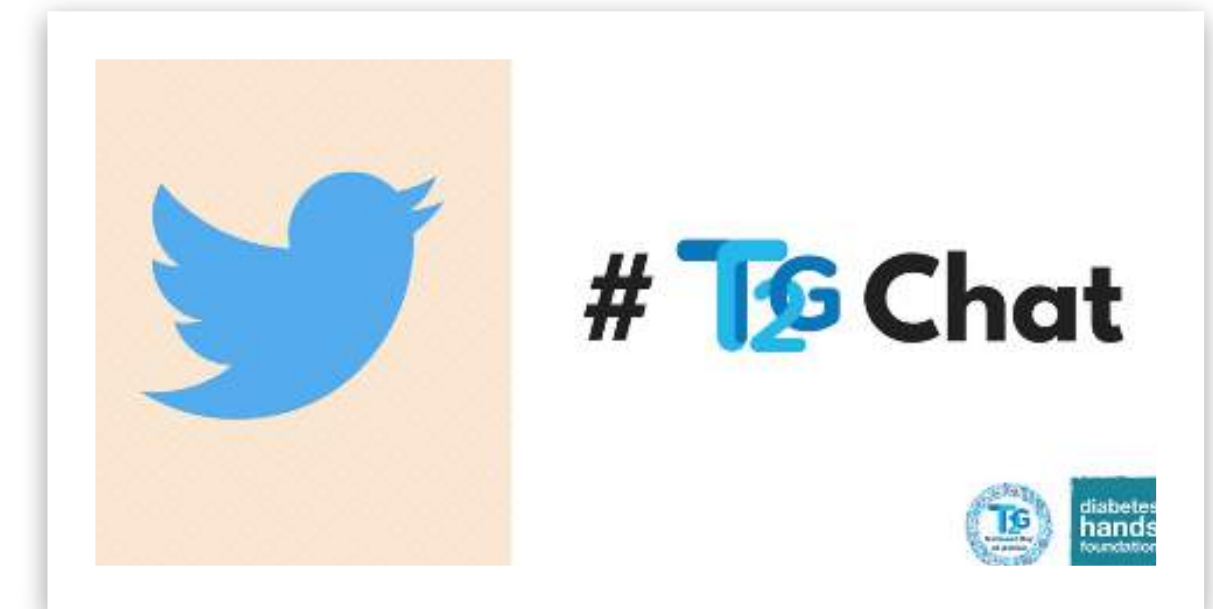


American Diabetes Association's most-viewed Facebook video of the year!



“ [Together 2 Goal®] helps doctors and health systems take better care of their diabetic patients

**MARK GREENWOOD**  
M.D. of Intermountain Healthcare on Salt Lake City's ABC-affiliate



Secured nearly 3.5 million impressions via Twitter Chat on diabetes and mental health





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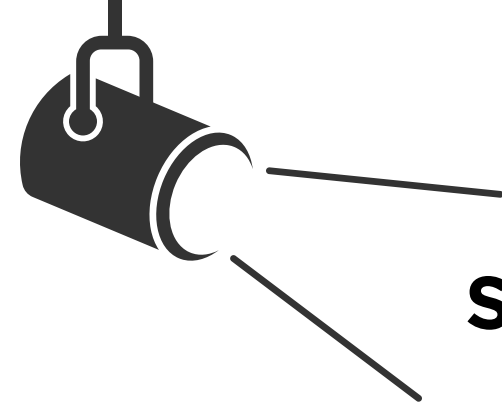
**CAMPAIGN  
COLLABORATORS**



# PARTNERS & SUPPORTING ORGANIZATIONS



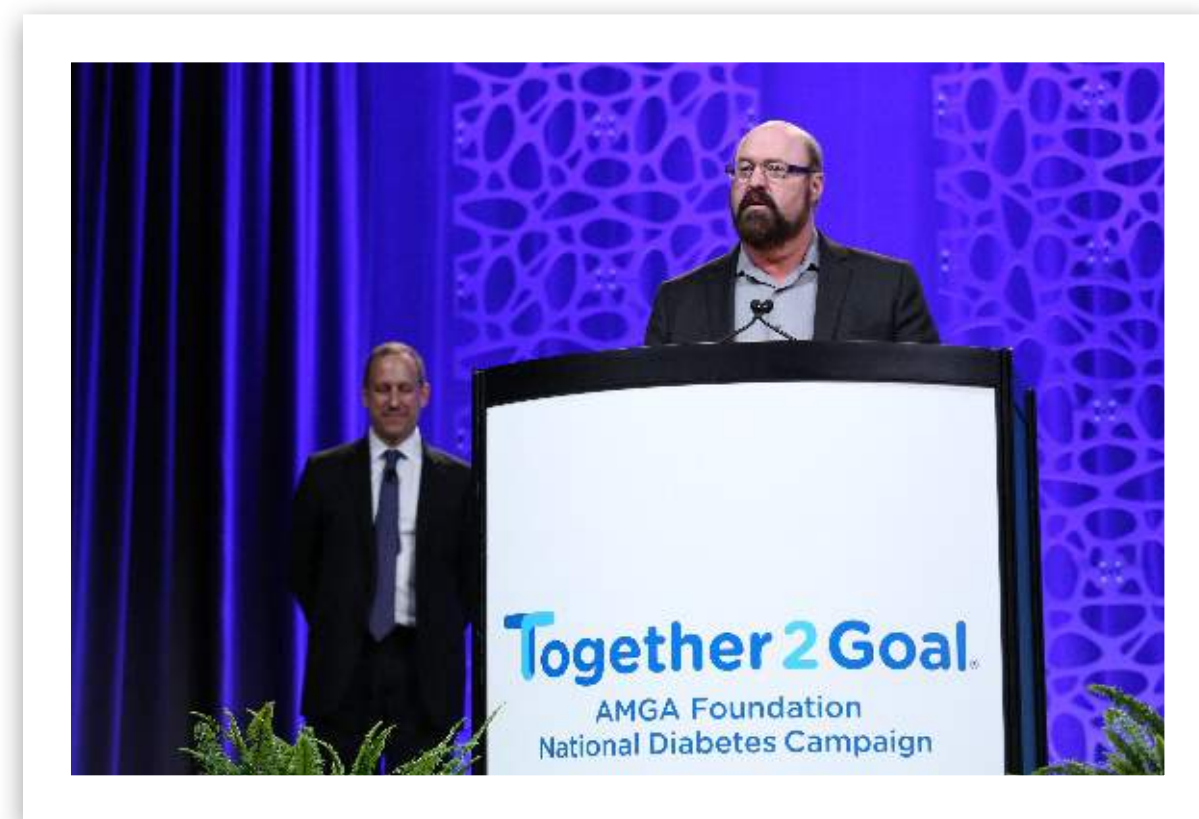




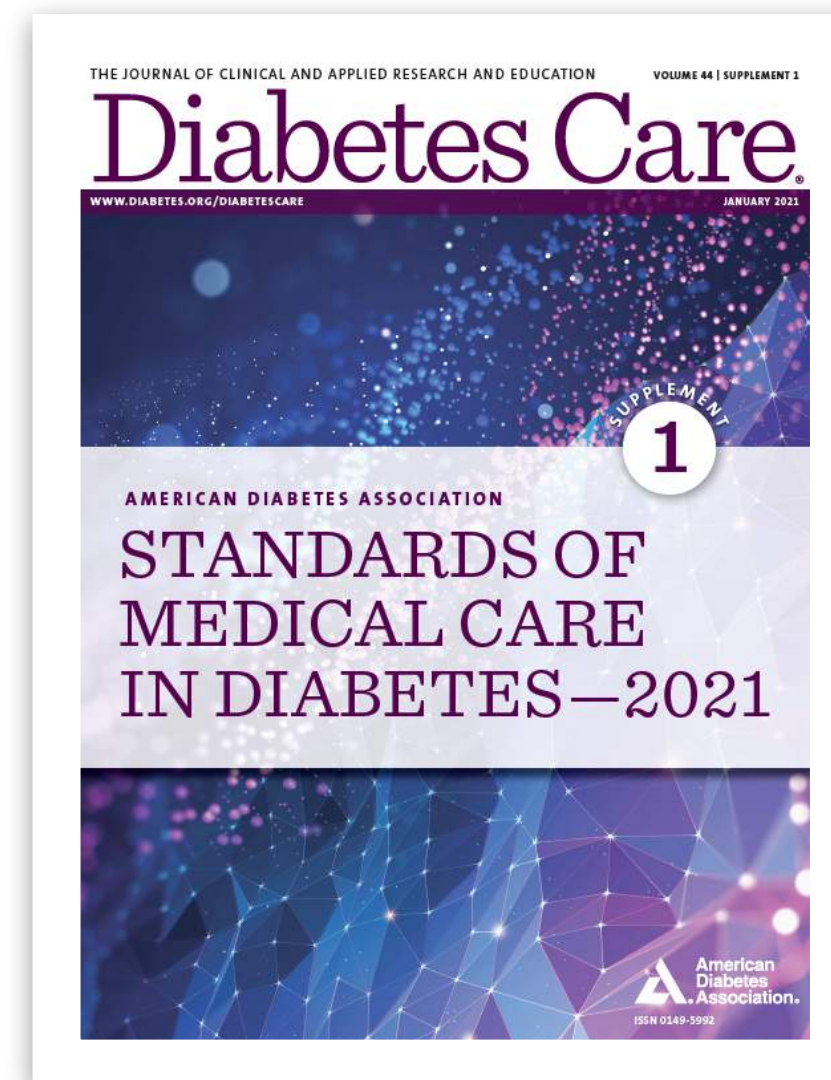
**SPOTLIGHT:**

# AMERICAN DIABETES ASSOCIATION

**Partnered with ADA to offer campaign participants a range of tools and resources to improve diabetes care**



David Marrero, PhD of ADA speaks to more than 700 attendees at the campaign launch in Orlando, FL

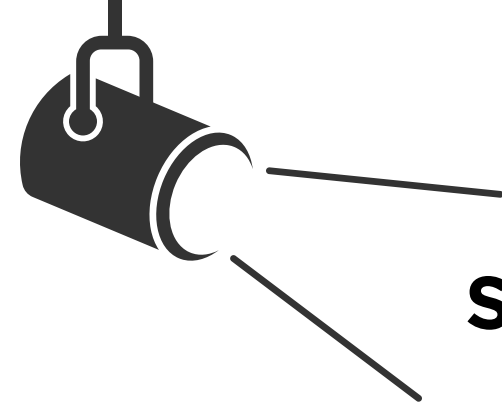


ADA conducts annual T2G webinar on Standards of Medical Care in Diabetes



In-person symposium held in collaboration with ADA engaged over 100 participants on evidence-based diabetes care processes





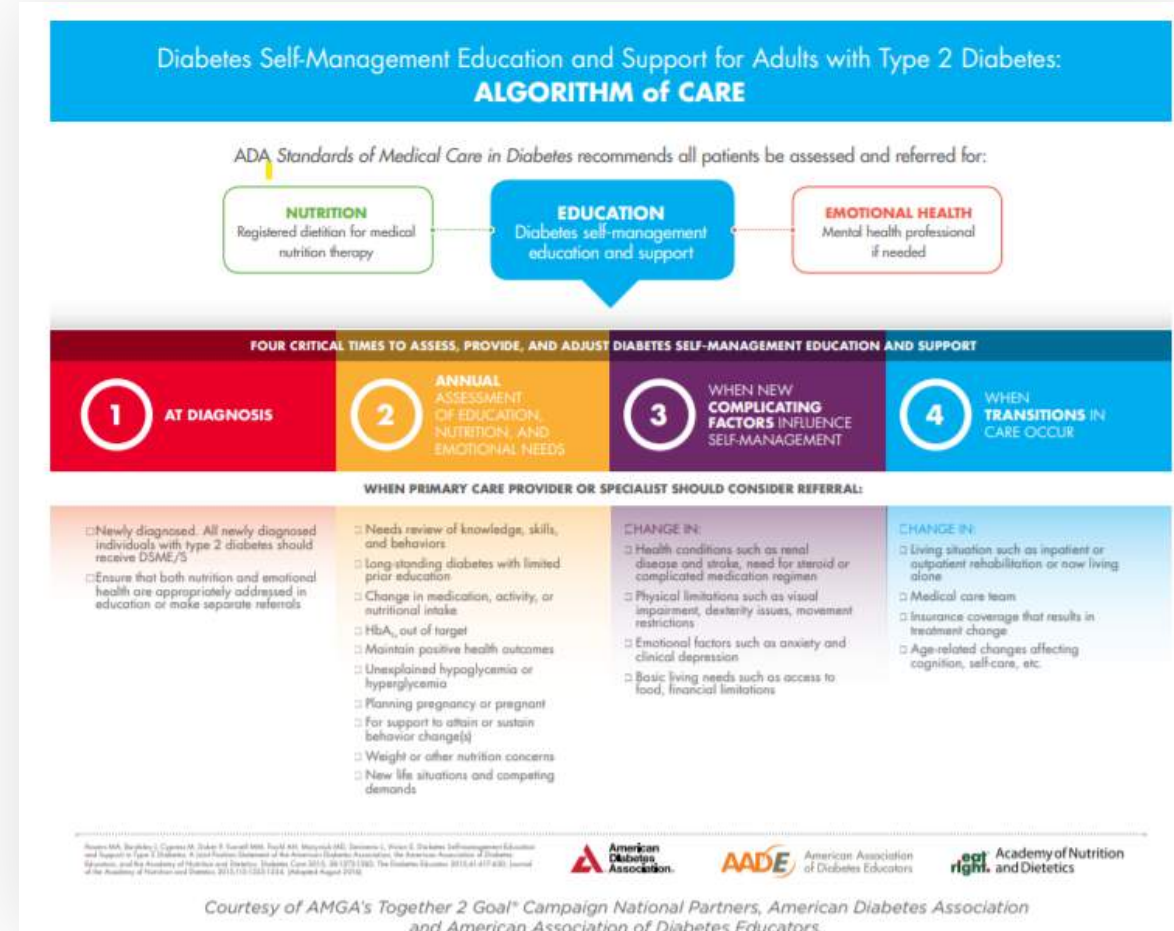
SPOTLIGHT:

# ASSOC. OF DIABETES CARE & EDUCATION SPECIALISTS

Partnered with ADCES to provide T2G participants with expertise and resources around diabetes education, management and support



Deborah Greenwood, PhD, RN, BC-ADM, CDE, FADE of ADCES speaks to more than 700 attendees at the campaign launch in Orlando, FL



DSMES algorithm of care featured in Campaign Toolkit Supplement



“5 Strategies for Increasing DSMES Referrals” blog post



# CORPORATE COLLABORATORS



Founding Corporate Collaborator



Presenting Corporate Collaborator



Distinguished Data and Analytics  
Corporate Collaborator

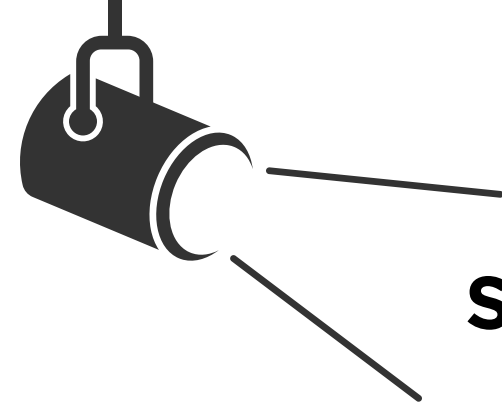


Innovator Track  
Corporate Collaborator



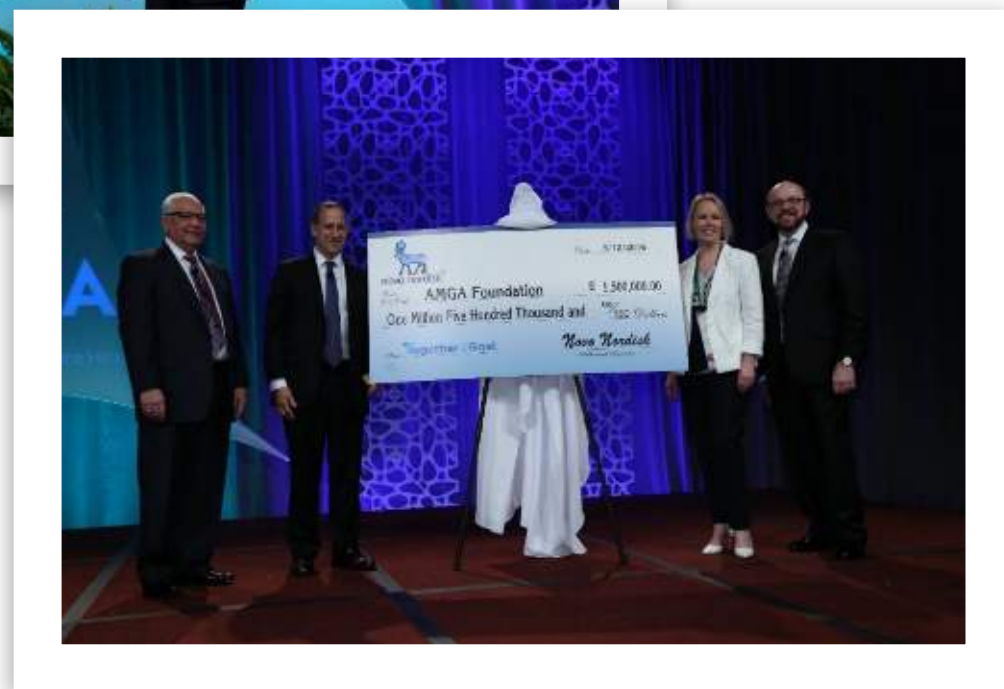
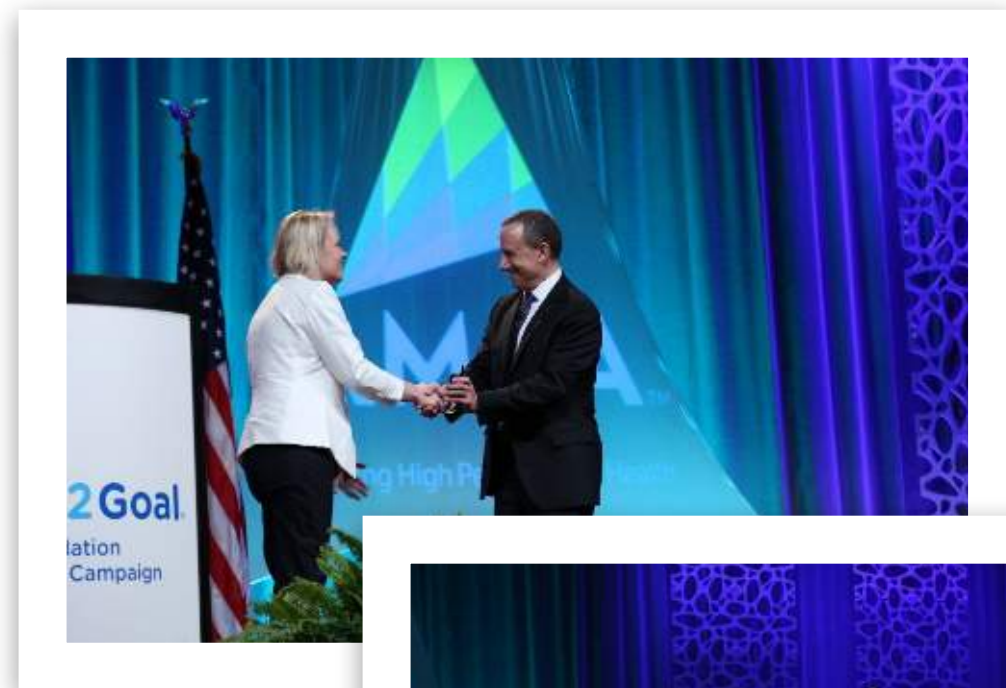
Contributing Corporate Collaborators





SPOTLIGHT:

# NOVO NORDISK, INC.



Novo Nordisk, Inc. remarks and check presentation at campaign launch event in March 2016 in Orlando, FL



T2G webinar featuring an AMGA member and participant in “Cities Changing Diabetes,” which aims to address the diabetes epidemic in cities across the country and globe.

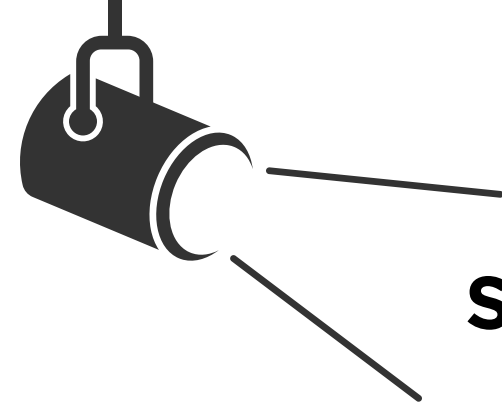


Podcast: “Improving diabetes care for one million people with Together 2 Goal®”



Diabetes patient resources





**SPOTLIGHT:**

# JANSSEN PHARMACEUTICALS, INC.

**core**

CHANGING OUTCOMES WITH  
RESOURCES AND ENGAGEMENT



T2G participants attend a free, full day of on-site, interactive training to improve the care they deliver to patients with diabetes

CarePath | Healthy Engagements

**CLOT WISE™**  
EDUCATION PROGRAM



National Day of Action participants leverage: “Engaging Patients With Type 2 Diabetes About Common Comorbidities: Using the Teach Back Method”



05.

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# HIGH-PERFORMER TRENDS



# ENGAGE CARE TEAM

- ▶ Establish roles and responsibilities
- ▶ Hold regular meetings
- ▶ Define goals for success
- ▶ Empower staff to function at the top of their license (e.g., standing orders)
- ▶ Provide ongoing clinical staff education and training
- ▶ Consider and engage relevant specialists (e.g., pharmacist, dietician, cardiologist)
- ▶ Create accountability (e.g, data reports, action plans)
- ▶ Celebrate successes



# DRIVE ORGANIZATIONAL CHANGE

- ▶ Garner organizational and physician leadership buy-in
- ▶ Identify a physician champion to amplify and sustain efforts
- ▶ Educate staff and providers on “why” to foster strong engagement
- ▶ Secure consensus on revisions to workflows and care processes



# EMPOWER PATIENTS

- ▶ Focus on individualized goals and utilize shared-decision making
- ▶ Address social determinants of health
- ▶ Refer patients to DSMES or other education/support
- ▶ Prioritize a good “patient experience”
  - E.g., ease of appointment scheduling, wait times
- ▶ Be mindful of language choice
  - E.g., diabetic vs. person with diabetes
- ▶ Tailor communication to patient population
  - E.g., cultural adaptation of content, low-literacy materials



# “OWN” THE DATA

- ▶ Conduct data review and validation
- ▶ Track progress over time
- ▶ Leverage campaign benchmarking reports
- ▶ Publish transparent performance reports at the provider, site, and system level
- ▶ Align compensation with performance



# HARNESS TECHNOLOGY

- ▶ Point-of-care tools in EHR
- ▶ Patient registries
- ▶ Remote patient monitoring (e.g., CGM)
- ▶ Point-of-care A1c testing
- ▶ E-coaching
- ▶ Automated patient outreach (e.g., EMMI)
- ▶ Population management software (e.g., stratify patients based on risk)
- ▶ Telehealth offerings



# DEVELOP EXTERNAL PARTNERSHIPS

- ▶ Community-based organizations
- ▶ Faith-based organizations
- ▶ Payers/insurance
- ▶ Public health sector
- ▶ Outside providers



# LEVERAGE CAMPAIGN RESOURCES

- ▶ Adopted multiple planks
- ▶ Used Campaign Toolkit to guide implementation
- ▶ Attended monthly webinars
- ▶ Submitted data quarterly
- ▶ Leveraged tools from supporting organizations & corporate collaborators
- ▶ Engaged in peer-to-peer learning opportunities





06.

# OUTCOMES



# CVD INNOVATOR TRACK OUTCOMES



- ▶ **1,700** additional patients with tobacco-free status
- ▶ **600** additional patients with documented aspirin therapy (secondary prevention)
- ▶ **1,000** additional patients with documented aspirin therapy (primary prevention)
- ▶ **775** additional patients with a Rx for any statin
- ▶ **1,900** additional patients with a Rx for high-intensity statin
- ▶ **1,640** additional patients with LDL < 70 mg/dL



# EYE INNOVATOR TRACK OUTCOMES

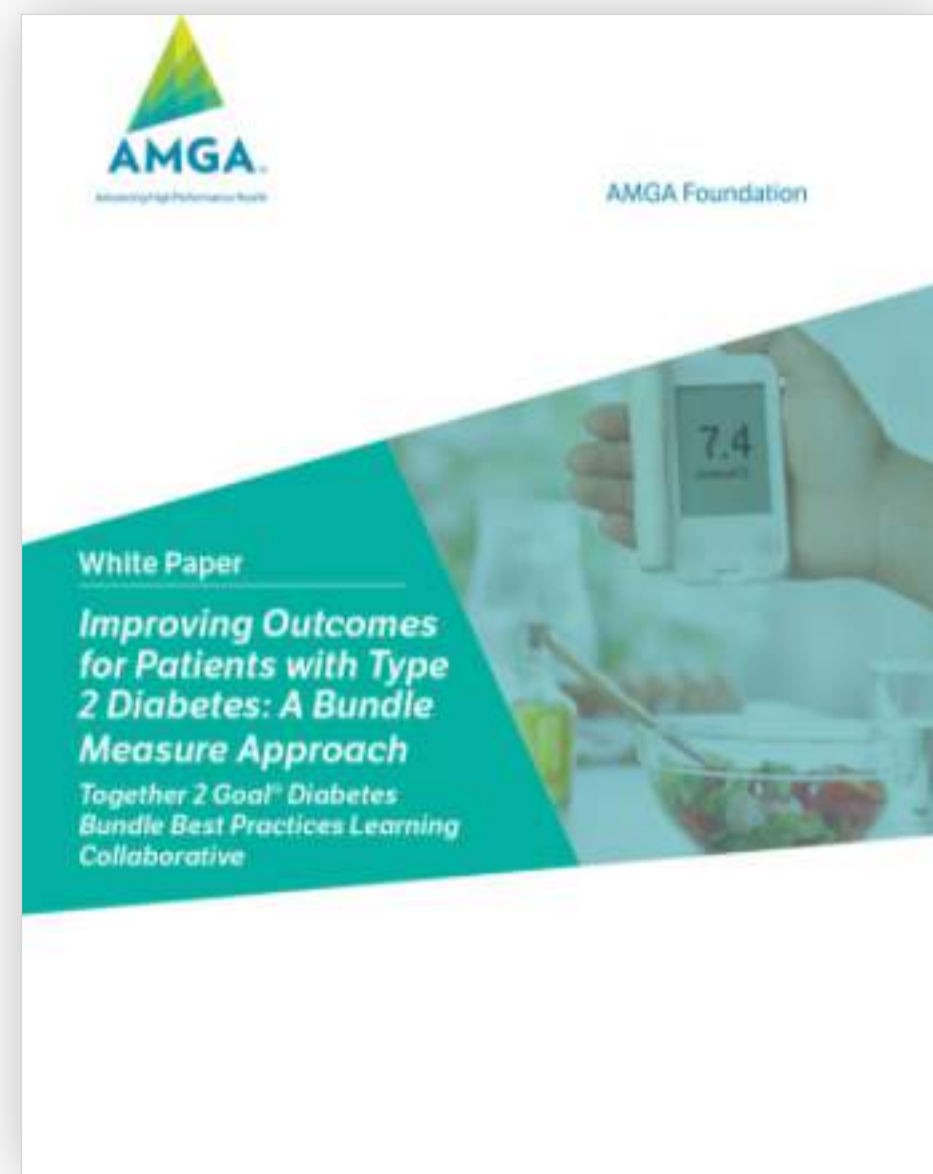


▶ **8,600** additional patients with documented screening

- absolute improvement ranged from 2% to 21%
- relative improvement ranged from 5% to 45%



# DIABETES BUNDLE COLLABORATIVE OUTCOMES



- ▶ **8,000** additional patients with bundle control
- ▶ **3,100** additional patients with A1c control
- ▶ **5,900** additional patients with BP control
- ▶ **1,500** additional patients with medical attention to nephropathy
- ▶ **6,000** additional patients with lipid management



**Together,  
we exceeded our campaign goal  
of improving care for over  
one million people  
with Type 2 diabetes**

The Together 2 Goal® campaign officially came to a close on March 31, 2021.  
Resources will remain available at [together2goal.org](https://together2goal.org)





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# BENEFITS OF PARTICIPATION



# CAMPAIGN PARTICIPANT ROI

**Participating in Together 2 Goal<sup>®</sup>  
enabled AMGA Organizations to:**

- ▶ Learn from others on the same quality improvement journey
- ▶ Leverage national comparative benchmark reports to drive improvement
- ▶ Discover proven, practical tools and resources from peers
- ▶ Reinforce the value of coordinated care delivery within their organization
- ▶ Achieve improvements in quality metrics critical to risk-based contracts



# TESTIMONIAL



I found the Together 2 Goal<sup>®</sup> experience to be very satisfying, and hope to participate in future endeavors. It was wonderful to develop interventions to help improve the lives of millions of Americans. As a plank mentor, it was particularly satisfying to be able to share our organization's blueprint for success to help others build solid programs. I really enjoyed this collaborative effort, which needs to be seen more often across medicine, both nationally and internationally.

**BRIAN C. JAMESON, D.O.**

Director, Division of Endocrinology

Department of Medical Specialties, Medicine Institute Geisinger



# TESTIMONIAL



Being involved in AMGA's Together 2 Goal<sup>®</sup> campaign has engaged our primary care medical homes and diabetes specialists through its monthly webinars, data sharing, and online resources to focus on best practices from around the country that have been proven to improve diabetes care. As a result, we have seen a significant reduction in the percentage of patients with poorly controlled diabetes, as defined as an A1c >9, from 29.3% to 20.8% throughout the campaign.

**SCOTT HINES, M.D.**

Chief Quality Officer

Crystal Run Health



# TESTIMONIAL



Several things stand out from Premier Medical Associates' involvement in T2G:

- The pleasure of learning from campaign experts and the collaboration with other campaign participants
- A greater than 10 percent increase in bundle control
- A much greater emphasis on reduction in cardiovascular risk for patients with diabetes, through improved blood pressure control, increased appropriate level statin prescribing and increased use of meds that have proven CVOT benefits

The providers and patients of Premier give thanks to AMGA for allowing us to be involved in this effort!

**FRANCIS R. COLANGELO M.D., M.S.-HQS, FACP**

Director, Outcomes Office, Allegheny Health Network

Chief Quality Officer, Premier Medical Associates



# TESTIMONIAL



My role in the T2G campaign initially felt overwhelming. As a very large healthcare system, building our team of passionate quality leaders seemed unattainable. Where to start? The T2G toolkit and slides organized the work to be done and the individual affiliates worked on planks that meant the most to them. Our data showed that we made incremental progress which kept the teams engaged. My favorite aspect of this campaign was the sharing and collaboration that was encouraged from day one. The connections we made with others was priceless (via networking at events, email, reaching out to other plank mentors and webinars to share best practices.) My favorite campaign experience was introducing our four times to refer campaign to a vast network of physicians and ACPs during which resulted in so many valuable introductions and new relationships. I am so proud of what all of the members of the T2G campaign were able to accomplish together.

**VALERIE SPIER, M.P.H., R.D., CDCES**

Clinical Performance Improvement Consultant

SHIDEN Program Coordinator

Sutter Health



# TESTIMONIAL



It is said that “time” has a wonderful way of showing us what really matters. This has definitely been true of our AMGA Together 2 Goal® campaign participation here at Ballad Health Medical Associates. During the five year period in we participated, our group has expanded to 850 clinicians, but amid the growth, our group never doubted the merits of adding all new clinicians to the program. Clinically, the program has provided our Physicians and APP’s with best practices to identify, engage, monitor and improve the lives of patients with Type 2 Diabetes. However, as important within our group, T2G has served as a unifying project, our results demonstrating that we are indeed better together after a merger. The interactions with other likeminded clinicians at the national level allowed me to be both a better Physician and CMO in regards to T2D care. I firmly believe that the overall investment, coordination and support from AMGA Foundation will be appreciated for many years to come by the groups who engaged and the patients who received care during the program’s run.

**STEPHEN P. COMBS, M.D., CPE, CPHQ, FACFE, FAAP**

Vice-President and Chief Medical Officer

Ballad Health Medical Associates



Together2Goal.<sup>®</sup>  
**THANK YOU!**

