On November 9, 2017, medical groups, patients, caregivers, partners, corporate collaborators, and the general public joined together to take action for diabetes.

The goal? To improve care for people living with this chronic condition.
NATIONAL DAY OF ACTION
ACTIVITIES
PROMPTED MORE THAN
2 4 0 , 0 0 0
ACTIONS AND
REACHED MORE THAN
2 MILLION
AMERICANS
Participants took ADA’s quick online quiz to learn about their risk for Type 2 diabetes.
Providers watched this **video** and used the accompanying **fact sheet** to improve care in their offices.
Viewers joined ADA on Facebook to hear from T2G participant Dr. Neeta Goel of INOVA Medical Group & Dr. Maureen Monaghan of Children's National Health System.
The video started the tough conversation about diabetes & mental health. It was the American Diabetes Association’s most-viewed Facebook video of 2017!

3:17 I know first hand how hard it can be at times, 3 times a day testing, watching what you eat, and pain in feet and legs

31:33 I appreciate the information that you both talked about, very helpful thanks 😊

39:20 Thank u for this information
Healthcare providers joined a **webcast** to hear from T2G participant Oschner & ADA on addressing **psychosocial needs in people living with diabetes.**
LEARNING ABOUT CVD & TYPE 2 DIABETES

Individuals and providers visited Novo Nordisk’s websites and learned about the data on diabetes and CVD risk.

For every 1% increase in A1C, the risk of stroke, CHD, and death is increased by 10%-30%.

IN PEOPLE WITH DIABETES
2/3 OF DEATHS ARE ATTRIBUTED TO CVD

Up to 4x GREATER RISK OF CARDIOVASCULAR DISEASE WITH TYPE 2 DIABETES

Together2Goal

HeartofType2®
Organizations and individuals shared Facebook and Twitter posts about the National Day of Action.
PARTICIPANT ACTIVITIES:
GOING ABOVE AND BEYOND
SPOTLIGHT ON USMD

Staff Dressed in Blue

Updated Website Banner with National Day of Action

Together2Goal

AMGA Foundation
National Diabetes Campaign

USMD Health System
The Polyclinic lit up their building in blue to increase diabetes awareness.
AMGA staff viewed the T2G provider video and enjoyed a healthy lunch.
Together 2 Goal® implemented a number of tactics to help get the word out about National Day of Action activities!

**Member Communications**

- AMGA Inside AMGA
- T2G GOAL POST
- AMGA Foundation Connector

**Social Media Ads**

- AMGA Health
- T2G

**Web Banners**

- National Day of Action

**Blog Post**

**Six Tips to Fine-Tune Your Diabetes Office Visits**

Published on November 7, 2017

Jerry Purcell  Following
President and CEO at AMGA: Advancing High Performance Health
32 articles

When I was practicing family medicine, I always wanted more time to talk with my patients, particularly those living with chronic conditions like Type 2 diabetes. I often felt like there just wasn’t enough time during an office visit to do everything needed to support them in managing their condition. I know I’m not alone in this — my colleagues at Sharp and AMGA member groups have expressed similar sentiments. Ever since, I

**Social Media Posts**

- Don’t forget! We’re hosting a Facebook Live event with @AMGAFHealth on diabetes and mental health. Join us today at 1 PM:

**DIABETES & MENTAL HEALTH FACEBOOK LIVE**

Join the American Diabetes Association and AMGA for a Facebook Live event on diabetes and mental health.

Thursday, Nov. 9, 2017 from 10AM-11AM ET
Tune in to the live stream at facebook.com/american_diabetes_association
Stay tuned for details on next year’s National Day of Action, which will take place in November 2018. We hope you’ll join us!