APPENDIX
APPENDIX A: ACKNOWLEDGEMENTS

AMGA Foundation’s Together 2 Goal® campaign and this Toolkit would not be possible without the time and expertise of the following individuals (as of January 31, 2016):

**TOGETHER 2 GOAL® CAMPAIGN TOOLKIT WORKGROUP**

Thanks to the Together 2 Goal® Campaign Toolkit Workgroup members for contributing their time and expertise in reviewing the content of this resource, including campaign plank overviews and accompanying tools and resources. Workgroup members include:

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**TOGETHER 2 GOAL® CAMPAIGN TOOLKIT REVIEWERS**

We also extend our gratitude to experts at AMGA members and campaign partners who reviewed specific campaign plank overviews enclosed. These reviewers include:

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- David G. Marrero, PhD, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; 2015 President, Health Care and Education, American Diabetes Association
The National Advisory Committee is the voting body on approval of campaign goals, planks, and specifications. The Committee also provides general oversight, guidance, and input on campaign goals, structure, and activities; assists in the evaluation of risks, challenges, and opportunities; and serves as project champions by aiding AMGA Foundation in recruiting member groups, building relationships with stakeholders and securing funding and other resources.

National Advisory Committee members include:

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- **Hector P. Rodriguez, PhD, MPH**, Chair, Faculty Group in Health Policy and Associate Professor of Health Policy and Management, University of California, Berkeley
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The Scientific Advisory Committee establishes the scientific and practice-based framework for the campaign, including campaign planks and measurable goals. Scientific Advisory Committee members include:

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- **David G. Marrero, PhD**, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; President, Health Care and Education, American Diabetes Association
- **Victor M. Montori, MD, MSc**, Consultant, Division of Endocrinology and Diabetes and Health Care and Policy Research, Mayo Clinic; Lead Investigator, Knowledge and Evaluation Research Unit, Mayo Clinic; Co-I, Center for Clinical and Translational Science, Mayo Clinic
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- **William H. Polonsky, PhD, CDE**, Co-founder and President, Behavioral Diabetes Institute; Associate Clinical Professor, University of California, San Diego

The Measurement Committee provides expertise and guidance on measure specifications, data collection, monitoring, evaluation, and reporting procedures. Measurement Committee members include:

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APPENDIX B: FAQs

CAMPAIGN OVERVIEW

■ WHEN DOES THE TOGETHER 2 GOAL® CAMPAIGN START?
The Together 2 Goal® campaign will officially launch in March 2016.

■ HOW LONG IS THE CAMPAIGN?
The Together 2 Goal® campaign, similar to Measure Up/Pressure Down®, will be a three-year effort ending in 2019.

■ WHAT IS THE CAMPAIGN GOAL?
Together 2 Goal® aims to improve care for 1 million people with Type 2 diabetes. To help us achieve this ambitious goal, there are seven distinct opportunities for improvement related to diabetes care that your organization can focus on, including A1c measurement and control, blood pressure measurement and control, medical attention for nephropathy, statin prescription, and practice-based screening.

■ HOW WILL PROGRESS TOWARD THE CAMPAIGN GOAL BE MEASURED?
AMGA members participating in the Together 2 Goal® campaign will be responsible for reporting data on a quarterly basis. The campaign will disseminate blinded comparative reports as well as progress toward goal on a quarterly basis. Diabetes-related data will include A1c control, blood pressure control, lipid management, and testing for renal disease. Measures will be reported both individually and as a bundle. For more information about data reporting, please review Appendix D: Data Reporting and the FAQs "Data Reporting Tracks" section on page 123.

CAMPAIGN PARTICIPATION

■ IS THERE A FEE TO JOIN THE TOGETHER 2 GOAL® CAMPAIGN?
Campaign participation is complimentary for all AMGA members. A complete roster of AMGA members is available at www.amga.org.

■ WHAT ARE THE EXPECTATIONS OF PARTICIPATING ORGANIZATIONS?
No matter where you are on your journey, the Together 2 Goal® campaign offers a pathway to better tackle diabetes. The campaign is designed so AMGA members can customize their program based on resources and capacity. Most importantly, this three-year initiative ensures AMGA members have the time needed to succeed. To participate, AMGA members are asked to: (1) implement at least one evidence-based care process ("campaign plank"), (2) report data quarterly, and (3) use free campaign resources to help you get to goal. Please continue reading the FAQs to learn more about each of these activities.

■ HOW CAN I JOIN OR SUPPORT THE CAMPAIGN IF I AM NOT AN AMGA MEMBER?
Non-AMGA member provider organizations can enroll in the Together 2 Goal® campaign for a one-time $2,500 campaign fee. Hardship cases are considered on a case-by-case basis. This fee covers the cost of resources and engagements over the three-year campaign. Corporations/funders and select national nonprofit organizations may join the campaign as corporate collaborators and supporting organizations, respectively. Please contact together2goal@amga.org to learn more about these opportunities.
WHAT RESOURCES WILL BE AVAILABLE FOR PARTICIPATING MEDICAL GROUPS AND HEALTH SYSTEMS?

Throughout the three-year campaign, you’ll be supported by powerful tools and resources that have been developed by AMGA members and are proven to deliver the best outcomes. These resources include:

- *Together 2 Goal*® Campaign Toolkit
- Monthly campaign webinars
- Educational resources for patients
- Online discussion forum
- National Day of Action

These resources can be accessed at [www.Together2Goal.org](http://www.Together2Goal.org).

CAMPAIGN PARTICIPATION

WHAT ARE THE CAMPAIGN PLANKS?

“Campaign planks” are evidence-based care processes you implement in your practice. Our *Together 2 Goal*® campaign offers 11 for improving the care of people with Type 2 diabetes. The 11 campaign planks span three domains and include:

- **Empowering Patients domain** (planks are: Build an Accountable Diabetes Team, Integrate Emotional and Behavioral Support, and Refer to Diabetes-Self Management Education and Support Programs);
- **Improving Care Delivery domain** (planks are: Conduct Practice-Based Screening, Adopt Treatment Algorithm, Measure HbA1c Every 3-6 Months, Assess and Address Risk of Cardiovascular Disease, and Contact Patients Not at Goal and with Therapy Change within 30 Days); and
- **Leveraging IT domain** (planks are: Use a Patient Registry, Embed Point-of-Care Tools, and Publish Transparent Internal Reports).

WHAT RESOURCES ARE AVAILABLE FOR CAMPAIGN PLANK IMPLEMENTATION?

This *Together 2 Goal*® Campaign Toolkit includes a guide for getting started in the campaign, provides an overview of each campaign plank, and features accompanying tools and resources used by leading AMGA members for adoption. *Together 2 Goal*® will also host monthly campaign webinars featuring experts and organizations that will share best practices and lessons learned for the implementation of each plank.

HOW CAN OUR TOOLS AND RESOURCES BE INCLUDED IN THE TOGETHER 2 GOAL® CAMPAIGN TOOLKIT?

AMGA members participating in *Together 2 Goal*® can submit their diabetes tools and resources for inclusion in the online version of *Together 2 Goal*® Campaign Toolkit by emailing diabetestoolkit@amga.org. In addition to attaching the tool to the email, please include:

- The purpose and intended audience of the tool, how it is used within your practice, length of time in use, and scope of implementation (e.g., pilot site vs. system level);
- The successes that your organization has achieved as a result of using this tool (indicate whether you have documentation or data to support the results that you have described); and
- The campaign plank that best represents your submission.

Approved submissions will be credited to your organization and provide an additional avenue to promote your dedication to best practices learning and collaboration. All submissions will be evaluated by the *Together 2 Goal*® Campaign Toolkit Workgroup prior to inclusion.
DATA REPORTING TRACKS

■ WHY DOES THE TOGETHER 2 GOAL® CAMPAIGN INCLUDE DATA REPORTING?
By reporting data on a quarterly basis through our dedicated campaign portal, AMGA members will be able to measure progress and benchmark against peers through blinded comparative reports. Additionally, Together 2 Goal® will be able to measure progress toward the campaign goal of improved care for 1 million people with Type 2 diabetes.

■ WHAT ARE THE DIFFERENT DATA REPORTING TRACKS?
Three data reporting tracks are available for groups participating in Together 2 Goal®. These tracks include:

- Basic Track (A1c control only);
- Core Track (A1c control, blood pressure control, lipid management, and testing for renal disease; reporting measures both individually and as a bundle); and
- Innovators Track (Core Track measures, as well as additional measures to be determined in conjunction with participating groups. Measures under consideration to date include hypoglycemia and shared decision-making).

■ CAN I CHANGE DATA REPORTING TRACKS DURING THE CAMPAIGN?
Participating organizations can change data reporting tracks during the campaign by contacting their regional liaison (identified upon enrollment). We encourage those groups that begin at the Basic Track level to advance to the Core Track over the three-year campaign, and for Core Track participants to join the Innovators Track, if resources allow.
APPENDIX C: CONTACTS

CAMPAIGN STAFF

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For general campaign inquiries, please contact campaign staff at together2goal@amga.org.

DATA STAFF

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APPENDIX D: DATA REPORTING

AMGA Foundation prides itself in measuring and reporting the impact of our programs. Medical groups and health systems members participating in Together 2 Goal® will report data to the campaign on a quarterly basis.

Through this reporting, medical groups and health systems can measure progress toward their organization’s goals for diabetes and our shared campaign goal of improved care for 1 million people with Type 2 diabetes.

DATA REPORTING TRACKS
Upon enrollment, participating medical groups will select one of three data reporting tracks:

- **Basic Track:** A1c control only;
- **Core Track:** A1c control, blood pressure control, lipid management, and testing for renal disease (reporting both individually and as a “bundle”); or
- **Innovator Track:** Core Track and additional measures to be determined in conjunction with participating groups. Measures under consideration to date include hypoglycemia and shared decision-making.

To confirm or change your data reporting track, please contact your Regional Liaison or email together2goal@amga.org.

MEASUREMENT SPECIFICATIONS
To access the measurement specifications, visit www.together2goal.org and select “Improve Patient Outcomes” and “Campaign Data Reporting.”

DATA REPORTING PORTAL
To access the data reporting portal, visit https://data.together2goal.org.

RESOURCES
For questions about data reporting, please email DataForT2G@amga.org. In addition, the following resources can be accessed to support your efforts. Visit www.together2goal.org and select “Improve Patient Outcomes” and “Campaign Data Reporting” to download:

- Recorded webinar about the measurement specifications and data portal,
- Step-by-step instructions for registering and using the data portal, and
- Frequently asked questions.
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<th>Measurement Periods (Defined by Quarters)</th>
<th>Measurement Periods (Defined by Months and Days)</th>
<th>Reporting Deadline</th>
<th>Blinded, Comparative Reports Sent to Participating Organizations</th>
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APPENDIX E: CITATIONS AND SUGGESTED READINGS

Below, please find suggested readings that may provide background information and additional context for each campaign plank:

BUILD AN ACCOUNTABLE DIABETES TEAM


INTEGRATE EMOTIONAL AND BEHAVIORAL SUPPORT


REFER TO DIABETES SELF-MANAGEMENT EDUCATION AND SUPPORT PROGRAMS


CONDUCT PRACTICE-BASED SCREENING


ADOPT TREATMENT ALGORITHM


MEASURE HBA1C EVERY 3-6 MONTHS


ASSESS AND ADDRESS RISK OF CARDIOVASCULAR DISEASE


CONTACT PATIENTS NOT AT GOAL AND WITH THERAPY CHANGE WITHIN 30 DAYS


USE A PATIENT REGISTRY


PUBLISH TRANSPARENT INTERNAL REPORTS


DISCLAIMER
The Together 2 Goal® Campaign Toolkit is intended to aid healthcare professionals in managing the care of people with Type 2 diabetes. While the toolkit describes recommended courses of intervention, it is not intended as a substitute for the advice of a physician or other knowledgeable healthcare professional.

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