Monthly Campaign Webinar
March 18, 2021
Today’s Webinar

• Together 2 Goal® Updates
  – Webinar Reminders
  – Upcoming Dates
• Preview of Goal Scored!
• 2021 T2G Award Winners
• T2G All Stars
• Sneak Peek of our Next National Health Campaign
Webinar Reminders

• Webinar will be recorded today and available the week of March 22
  – www.Together2Goal.org

• In honor of today’s celebration, participants are encouraged to enter your favorite T2G moments or takeaways using the “Chat” and “Q&A” functions on the right side of your screen!
AMGA 2021 Annual Conference

VIRTUAL EVENT
April 20-22, 2021
amga.org/AC21

SHARED LEARNING
Real-world case studies and insights from AMGA members, including Intermountain Medical Group, Palo Alto Medical Foundation/Sutter Health, Lehigh Valley Physician Group, and many others

ENGAGING TOPICS
Three days, three topics that address today’s most critical issues:
• Innovations in Health Care
• Patient Care and Experience
• Organizational Resiliency

INSPIRING KEYNOTES
Hear from:
• Futurist Dr. Peter Diamandis
• Google Health’s Dr. David Feinberg
• Viral sensation ZDoggMD
• Cityblock’s Dr. Toyin Ajayi, and more
Final T2G Data Reporting Deadline

Q1 2021 data is due June 1, 2021
CELEBRATE!
Goal Scored!

A visual summary of the Together 2 Goal® Campaign
Celebrated Annual Observance

Each November, National Day of Action mobilized medical groups and health systems nationwide to take action to improve care for people living with diabetes.

Nov. 2018: Participants review strategies to fine-tune diabetes office visits

Nov. 2019: Groups discuss best practices for improving care delivery, empowering patients, and leveraging IT
Reached Major Milestone

Notable Moments

Improved care for more than 750,000 people with Type 2 diabetes

...and over 200,000 patients with sustained bundle control for more than a year
Extended Campaign 2 Years

GOAL: 1 MILLION BY 2021

March 2016 Launch
2017
2018 750K Milestone
April 1, 2019 Extension Begins
2020
March 31, 2021 Completion

2-year extension

“These additional two years provide the opportunity for participating groups to hardwire their improvement processes and for new groups to learn from the great work that’s already been done.”

Press Release

Together 2 Goal® Campaign Extends 2-Year Initiative, Aims for 1 Million People with Type 2 Diabetes

Aiken, SC – AMGA’s Together 2 Goal® campaign announced it has improved care for more than 750,000 people with Type 2 diabetes. The campaign, which is supported by AMGA Foundation, will be extended for two more years to reach its goal of 1 million.

Launched in 2016, Together 2 Goal® challenged leading healthcare organizations to work together to transform diabetes care for Americans across the country. To date, more than 160 medical groups and health systems have joined the effort and improved outcomes for their patient populations, collectively impacting more than 750,000 Americans with Type 2 Diabetes. Originally scheduled to end in March 2019, the Together 2 Goal® campaign will now run through March 2021 to build on the strong progress made and improve more lives, with the goal of reaching 1 million people with diabetes.
Launched CVD Innovator Track

Exploring how providers can better identify and manage CVD risk among their patients with Type 2 diabetes
Notable Moments

Launched Eye Innovator Track

Exploring how providers can improve documented screening rates for diabetic retinopathy for patients with Type 2 diabetes
Notable Moments

Launched T2G Diabetes Bundle Collaborative

Exploring how providers can improve performance on the T2G bundle measure
Recognized High Performers

Notable Moments
Notable Moments

Garnered Media Attention

American Diabetes Association’s most-viewed Facebook video of the year!

“[Together 2 Goal®] helps doctors and health systems take better care of their diabetic patients”

Mark Greenwood, M.D. of Intermountain Healthcare on Salt Lake City’s ABC-affiliate

Secured nearly 3.5 million impressions via Twitter Chat on diabetes and mental health.
High-Performer Trends

- Drive Change within the Organization
- Engage the Care Team
- Empower Patients
- Leverage Campaign Resources
- "Own" the Data
- Harness Technology
- Develop External Partnerships

"Own" the Data
Outcomes from T2G
CVD Innovator Track Outcomes

- **1,700** additional patients with **tobacco-free status**
- **1,640** additional patients with **LDL < 70 mg/dL**
- **600** additional patients with **documented aspirin therapy (secondary prevention)**
- **1,000** additional patients with **documented aspirin therapy (primary prevention)**
- **1,900** additional patients with a **Rx for high-intensity statin**
- **775** additional patients with a **Rx for any statin**
Eye Care Innovator Track Outcomes

8,600 additional patients with documented screening for diabetic retinopathy

Absolute improvement ranged from 2% to 21%

Relative improvement ranged from 5% to 45%
Diabetes Bundle Collaborative Outcomes

- 3,100 additional patients with A1c control
- 5,900 additional patients with BP control
- 1,500 additional patients with medical attention to nephropathy
- 6,000 additional patients with lipid management

8,000 additional patients with bundle control
Together, we exceeded our campaign goal of improving care for over 1 million people with Type 2 diabetes.
2021 T2G Award Winners
Ballad Health

It’s your story. We’re listening.
Congrats, Ballad Health Team!

"The words Together 2 Goal say it all. By working together with groups across the country, BHMA has significantly improved T2D care in our region. T2G has also served as a unifying project, with results demonstrating we are better together."
Congrats, New West Physicians Team!

Scott Clemens, M.D.

Andrea Salzberg, M.D.

Dave Clark, Pharm.D.

Elizabeth Raube
Congrats, Valley Medical Group Team!

- David Strassberg, M.D.
- Josh Gregoire, M.S., M.P.H., R.N., NEA-BC
- Athena Talebzadeh, M.H.A.
T2G All Stars
Thank you, T2G All Stars!

Harold Brandt, MD, FACP
ALL-STAR INNOVATOR

Laura Balsamini, PharmD, BCPS
ALL-STAR PRESENTER

Frank Colangelo, MD, MS-HQS
ALL-STAR ADVISOR
Thank you, T2G All Stars!

Rae Ann Williams, MD, FACP
ALL-STAR MENTOR

Valerie Spier, CDE, MPH, RD
ALL-STAR TALK & TASTE HOST

Deloris Berrien-Jones, MD, FACP
ALL-STAR EMERITUS
Thank you to our Plank Mentors!
Thank you to our Together 2 Goal® Sponsors and Partners!

Sponsors:

- Presenting Corporate Collaborator
  - janssen

- Founding Corporate Collaborator
  - novo nordisk
  - Lilly
  - Boehringer Ingelheim

- Innovator Track Corporate Collaborator
  - OPTUM
  - MERCK

Partners:

- Distinguished Data and Analytics Corporate Collaborator
  - Association of Diabetes Care & Education Specialists
  - American Diabetes Association
  - Endocrine Society
  - National Kidney Foundation

- Contributing Corporate Collaborator
  - AACE
  - ACP
  - MHN
  - BD
  - American Kidney Fund
  - DiabetesSisters
Rise to Immunize™ Overview

AMGA Foundation’s third national health campaign

Four-year campaign focused on improving rates of four types of adult immunizations

Launching at the 2021 Innovation, Quality, and Leadership (IQL) Conference
## Campaign Measures

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Proposed Adult Immunization Campaign Domains

- Provider and Staff Education
- Clinical Support
- IT/Documentation
- Patient Education
- Provider Compensation
Rise to Immunize™ Goal

25 million vaccines documented or administered by 2025
Launch Fall 2021

September

Stay tuned for more details!

Campaign Launch at IQL!
thank you!