Together2Goal
AMGA Foundation
National Diabetes Campaign
Monthly Campaign Webinar
September 19, 2019
Today’s Webinar

• Together 2 Goal® Updates
  – Webinar Reminders
  – AMGA Acclaim Award
  – T2G Interactive Campaign Planks
  – T2G Talk & Taste

• Innovator Track Eye Care Progress
  – Erica Taylor and Cori Rattelman of AMGA

• Q&A
  – Use Q&A or chat feature
Webinar Reminders

• Webinar will be recorded today and available the week of September 23rd
  – www.Together2Goal.org

• Participants are encouraged to ask questions using the “Chat” and “Q&A” functions on the right side of your screen
AMGA Acclaim Award

• Applications due: Friday, October 18th
• Webinar slides & recording with more information now available at: www.amga.org/acclaim
T2G Interactive Campaign Planks

**Campaign Planks**

**Empower Patients**
- Build an Accountable Diabetes Team
- Integrate Emotional & Behavioral Support
- Refer to Diabetes Self-Management Education and Support Programs

**Improve Care Delivery**
- Conducting Practice-Based Screening
- Adopt Treatment Algorithm
- Measure HbA1c Every 3-6 Months
- Assess and Address Risk of Cardiovascular Disease
- Contact Patients Not at Goal & with Therapy Change within 30 Days

**Leverage Information Technology**
- Use a Patient Registry
- Embed Point-of-Care Tools
- Publish Transparent Internal Reports
T2G Talk & Taste

November 7, 2019

• Gather your team to watch a short Q&A video from one of our 11 Plank Mentors and enjoy a healthy meal on us (up to $100)!

• RSVP at together2goal.org/ndoa
Today’s Featured Presenters

Erica Taylor
Senior Quality Improvement Project Manager,
National Health Campaigns
AMGA Foundation

Cori Rattelman
Senior Research Analyst
AMGA Analytics
Seeing Progress: Updates and Insights from the Innovator Track Eye Care Cohort
Innovator Track Overview

Cardiovascular Disease Cohort

Eye Care Cohort
Why Diabetic Retinopathy

#1 cause of blindness among adults

95% reduced risk of blindness with early detection and treatment

40% or less of patients receive an annual retinal exam
Eye Care Cohort Purpose

• To identify best practices for the completion and documentation of diabetic retinopathy screening in people with T2D
Eye Care Cohort Participants
National Impact

T2D Patients: 160,000
FTE Physicians: ~4,000

Eye Care Cohort Participants
Participant Expectations

**Daily**
- Action Plan Implementation

**Bi-Monthly**
- Webinar Participation

**Quarterly**
- Data Reporting

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Our Advisory Committee

Harold Brandt, M.D., FACP
Internist and Former Medical Director
Baton Rouge Clinic

Deloris Berrien-Jones, M.D., FACP
Internal Medicine and Physician Champion, Diabetes Initiatives
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EVP and Chief Medical Officer
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Anjali Shah, M.D.
Assistant Professor, Ophthalmology and Visual Sciences
Michigan Medicine

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Cohort Milestones

2018

July
- Kickoff Meeting

August
- Action Plans Submitted

January
- Report Outs

2019

September
- Wrap-up Meeting
Cohort Activity

- 6 Webinars
- 18 Advisory Committee Meetings
- 7 speakers
- 5 Data Set Submissions
Eye Care Cohort Data: Baseline to Present

2018 Q2 – 2019 Q2
Participant Interventions

- Enhanced Capabilities/Offerings: 22%
- Documentation/Workflow Improvements: 22%
- Modified Approach to Outside Exams: 16%
- Provider Education/Reporting: 15%
- Patient Outreach and Education: 15%
- Elevate Emphasis of Screening: 5%
Eye Care Cohort
Intervention Hot List
#5: Offer New Screening Opportunities

Special Screening Clinics

- Same-day Eye Exams (driven by PCP)
- Walk-in Appointments
#4: Improved Documentation and Workflow

New Best Practice Alerts

Internal and external data exchange

“Eye Exam Needed” Sticker on Patient Chart/Doorway

Added fields/new media types to record eye exam results
#3: Patient Education and Outreach

Patient engagement tools in English and Spanish

Updated diabetes materials to include retinopathy information

Targeted outreach to patients missing exams

Multimedia resources for patients
#2: Expand Capabilities via Camera Purchase
#1: Enhance Approach to Capture Outside Exams

- Fax Back Form
- Increasing Communication/Collaboration with Outside Providers
- Work with HIE to ensure data sharing
- Patient-Driven Requests
Intervention Spotlight: Diabetes Days
Eye Care Cohort
Lessons Learned
#1: It is vital to get buy-in from the right people

- Physician leadership
- People and departments affected by the change/program
- Local sites (especially important for larger systems)
#2: Give patients and staff the proper tools and the “why”

- Understanding the “why” can motivate both patients and staff to prioritize eye exams
- Reaching patient populations should involve using a variety of messages and channels
- Staff need proper training to make workflow changes successful
#3: Getting data and entering data are both equally important

• Assess and update your process for obtaining and entering data (e.g., exams by outside providers)
• Consider what might be “low hanging fruit”
• Set aside plenty of time for changes that will require EHR modifications or updates
#4: Making data available is also crucial

• Sharing data with providers and staff promotes engagement, awareness, and healthy competition

• Everyone wins when actionable data are available at the point of care and for patient recall
#5: Programs succeed when internal and external relationships are fostered

- **Internal:**
  - IT
  - Business Intelligence
  - Affected Departments/Sites

- **External:**
  - Outside Providers
  - Payers/Programs
  - Related Organizations
Stay Tuned for More!

Featured Content in AMGA & T2G Publications

T2G Website

AMGA Solutions Library
October Webinar

• **Date/Time**: October 17, 2019 from 2-3pm Eastern

• **Topic**: Billing and Coding for Diabetes Care

• **Presenters**: Debra Barnhart of Mercy Health
Questions