Together2Goal
Campaign Introduction Webinar
March 17, 2016
WEBINAR RECORDING

Slides and recording will be available the week of March 21 via:

- Email to campaign points of contact
- www.Together2Goal.org website
  - Select “Improve Patient Outcomes” and then “Webinars”
"When I heard about Together 2 Goal®, it resonated with me. It's a major task but it's doable - and it's going to happen."

-Sugar Ray Leonard
DAVID MARRERO, PhD
J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; 2015 President, Health Care & Education, American Diabetes Association

DEBORAH GREENWOOD, PhD, RN, BC-ADM, CDE, FAADE
2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Research Scientist, Office of Patient Experience, Sutter Health
SOCIAL MEDIA CHANNELS

@AMGAFhealth

/AMGAFhealth
MARKETING OPPORTUNITIES

Local press release template
Newsletter articles
Social media posts
Brand guidelines
Logo access
Welcome to the Together 2 Goal® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2 diabetes. We hope our website will provide you with the tools and resources needed to manage Type 2 diabetes.
OUR TEAM

MANAGE MY DIABETES
Learn how to live a longer, healthier life.

Welcome to the Together2Goal campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2
OUR PROGRAM TEAM

Jerry Penso, MD, MBA
Chief Medical & Quality Officer, AMGA Foundation

Kendra Gaskins
Director of Chronic Care Initiatives, AMGA Foundation

Lisa Cornbrooks
Senior Program Manager, Chronic Care Initiatives, AMGA Foundation

Shannon Walsh
Program Manager, Chronic Care Initiatives, AMGA Foundation

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REGIONAL LIAISONS

Shannon Walsh
Central Region
swalsh@amga.org

Kendra Gaskins
West Region
kgaskins@amga.org

Lisa Cornbrooks
East Region
lcornbrooks@amga.org

Not sure? Email together2goal@amga.org.

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NATIONAL ADVISORY COMMITTEE

- **Ann Albright, PhD, RD**, Director, Division of Diabetes Translation, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention
- **Deloris Ann Berrien-Jones, MD**, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
- **Lawrence P. Casalino, MD, PhD**, Livingston Farrand Professor of Public Health Chief, Division of Health Policy and Economics, Department of Healthcare Policy and Research, Weill Cornell Medical College
- **Kelly L. Close, MBA**, Founder and Chair, The diaTribe Foundation; President and Founder, Close Concerns
- **Jay Cohen, MD, FACE**, Medical Director, Baptist Medical Group—The Endocrine Clinic
- **R. James Dudl, MD**, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente
- **Dominick L. Frosch, PhD**, Chief Care Delivery Evaluation Officer, Palo Alto Medical Foundation; Senior Scientist, Palo Alto Medical Foundation Research Institute
- **Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAADE**, 2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Clinical Performance Improvement Consultant; Research Scientist, Office of Patient Experience, Sutter Health
- **John W. Kennedy, MD**, Endocrinology Department Director, Geisinger Health System
• **David G. Marrero, PhD**, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; 2015 President, Health Care and Education, American Diabetes Association
• **Robert E. Matthews**, President and CEO, Medisync; Vice President, Quality, PriMed Physicians
• **Victor M. Montori, MD, MSc**, Consultant, Division of Endocrinology and Diabetes and Health Care and Policy Research, Mayo Clinic; Lead Investigator, Knowledge and Evaluation Research Unit, Mayo Clinic; Co-I, Center for Clinical and Translational Science, Mayo Clinic
• **William H. Polonsky, PhD, CDE**, Co-founder and President, Behavioral Diabetes Institute; Associate Clinical Professor, University of California, San Diego
• **Hector P. Rodriguez, PhD, MPH**, Chair, Faculty Group in Health Policy and Associate Professor of Health Policy and Management, University of California, Berkeley
• **Marie W. Schall, MA**, Director, Institute for Healthcare Improvement
• **Kimberly Westrich, MA**, Vice President, Health Services Research, National Pharmaceutical Council
• **Deloris Ann Berrien-Jones, MD**, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
• **Jay Cohen, MD, FACE**, Medical Director, Baptist Medical Group—The Endocrine Clinic
• **John Cuddeback, MD, PhD**, Chief Medical Informatics Officer, AMGA Analytics
• **R. James Dudl, MD**, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente
• **Todd M. Hobbs, MD**, Vice President, Chief Medical Officer – Diabetes and Obesity, Novo Nordisk, Inc.
• **David G. Marrero, PhD**, J.O. Ritchey Endowed Professor of Medicine and Director, Diabetes Translational Research Center, Indiana University School of Medicine; President, Health Care and Education, American Diabetes Association
• **Victor M. Montori, MD, MSc**, Consultant, Division of Endocrinology and Diabetes and Health Care and Policy Research, Mayo Clinic; Lead Investigator, Knowledge and Evaluation Research Unit, Mayo Clinic; Co-I, Center for Clinical and Translational Science, Mayo Clinic
• **Jerry Penso, MD, MBA**, President, AMGA Foundation; Director, AMGA Foundation Board of Directors; Chief Medical and Quality Officer, AMGA
• **R. Daniel Pollom, MD**, Senior Medical Advisor, Diabetes, US Medical Affairs, Lilly, USA
• **William H. Polonsky, PhD, CDE**, Co-founder and President, Behavioral Diabetes Institute; Associate Clinical Professor, University of California, San Diego
John Cuddeback, MD, PhD, Chief Medical Informatics Officer, AMGA Analytics

R. James Dudl, MD, Diabetes Clinical Lead, Care Management Institute and Co-Director, Diabetes Guidelines Group, Kaiser Permanente; Member, ADA Professional Practice Committee

Avrim R. Eden, MD, MBA, Medical Director, Quality Health Care Services, Summit Medical Group

Richard Fornadel, MD, Medical Director, Aetna

Richard Hodach, MD, MPH, PhD, Chief Medical Officer, Phytel

Mary Jane Lowrance, RN, MSN, MBA, Chief Nurse Executive, Community Physician Network

Jerry Penso, MD, MBA, President, AMGA Foundation; Director, AMGA Foundation Board of Directors; Chief Medical and Quality Officer, AMGA

Kristie Raker, PharmD, RD, CDE, Director, Professional Association Relations, Novo Nordisk

Hector P. Rodriguez, PhD, MPH, Chair, Faculty Group in Health Policy and Associate Professor of Health Policy and Management, University of California, Berkeley

Anne Sullivan, MD, FAAFP, Medical Director of Quality Programs, Baptist Medical Group

Bruce Taylor, Director, Healthcare Strategy and External Affairs, Diabetes Care, Roche

Sam VanNorman, MBA, MS, Vice President of Healthcare Economics and Analytics, OptumCare
GET INVOLVED
Join our campaign efforts.

Welcome to the Together 2 Goal® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2
CAMPAIGN PARTICIPANTS
AS OF MARCH 16, 2016

- Abacus Health
- Advocate Medical Group
- AHS Oklahoma Physician Group, LLC dba Utica Park Clinic
- Arch Health Partners
- Arizona Community Physicians
- Austin Diagnostic Clinic, P.A.
- Austin Regional Clinic, P.A.
- Baptist Health Medical Group
- Baptist Medical Group
- Bassett Healthcare
- Baton Rouge Clinic
- Billings Clinic
- Boice-Willis Clinic, P.A.
- CareMount Medical, P.C.
- Carle Physician Group
- Centura Health Physician Group
- Christie Clinic, LLC
- CHRISTUS Physician Group
- Coastal Carolina Health Care, PA
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- Franciscan Missionaries of Our Lady Health System
- Geisinger Health System
- Guthrie Clinic, Ltd.
- Harbin Clinic, LLC
- Hattiesburg Clinic, P.A.
- HealthEast Care System
- Henry Ford Health System
- Henry Ford Medical Group
- Horizon Family Medical Group
- Intermountain Healthcare
- The Iowa Clinic, P.C.
- Kelsey-Seybold Clinic
- Lehigh Valley Health Network
- Lehigh Valley Physician Group
- Lexington Clinic, P.S.C.
- Mercy Clinic-East Communities
- Mercy Clinic-Southwest Missouri Community
- Mercy Clinic-Springfield Communities
- Mercy Clinic-Fort Smith
- Mercy Medical Group (CA)
- Meritage Medical Network
- Mountain View Medical Group, P.C.
- New West Physicians, P.C.
- Northeast Georgia Physicians Group
- Northwell Health Physician Partners
- Northwest Primary Care Group, P.C.
- Norton Medical Group

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CAMPAIGN PARTICIPANTS
AS OF MARCH 16, 2016

• Ochsner Health System
• Olmsted Medical Center
• Our Lady of the Lake Physician Group, LLC
• Our Lady of the Lourdes Physician Group
• Palo Alto Medical Foundation
• Park Nicollet HealthPartners Care Group
• Piedmont Clinic, Inc.
• Piedmont Clinic – Creekside Medical Clinic
• Piedmont Clinic – Georgia Family Care
• Piedmont HealthCare, P.A.
• PIH Health Physicians
• The Polyclinic
• The Portland Clinic
• Premier Medical Associates, P.C.
• Premier Medical Group, P.C.
• Prevea Health
• PriMed Physicians
• Quincy Medical Group
• Revere Health
• Riverside Health System
• Riverside Medical Clinic
• Riverside Medical Group
• Rockford Health Physicians
• Rockwood Clinic
• Scripps Clinic Medical Group
• Scripps Coastal Medical Group
• Sentara Medical Group
• Sharp Community Medical Group
• Sharp Rees-Stealy Medical Group, Inc.
• Signature Partners
• Southeastern Integrated Medical
• Spectrum Health Medical Group
• Springfield Clinic
• SSM Health (including Dean Health Plan)
• St. Elizabeth Physicians (LA)
• St. Francis Medical Group
• Summit Medical Group, P.A.
• Susquehanna Health Medical Group
• Sutter Health
• Sutter Medical Foundation
• SwedishAmerican Health System
• ThedaCare Physicians
• Tulane University Medical Group
• UMass Memorial Healthcare & Medical Group – Population Health
• Union Associated Physicians Clinic, LLC
• Unity Health Care
• UnityPoint Clinic
• University of South Florida Health
• University of Utah Community Clinics
• USMD Health System
• Valley Medical Group
• Watson Clinic, LLP
• Weill Cornell Physician Organization
• Wellmont Medical Associates
• Westchester Health Associates
• Western Montana Clinic
• WESTMED Medical Group, P.C.
• Wheaton Franciscan Medical Group
• Wilmington Health

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Welcome to the Together 2 Goal® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2 diabetes.
Campaign Planks

**Empower Patients**
- Build an Accountable Diabetes Team
- Integrate Emotional & Behavioral Support
- Refer to Diabetes Self-Management Education & Support Programs

**Improve Care Delivery**
- Conduct Practice-Based Screening
- Adopt Treatment Algorithm
- Measure HbA₁c Every 3-6 months
- Assess & Address Risk of Cardiovascular Disease
- Contact Patients Not at Goal & with Therapy Change within 30 Days

**Leverage Information Technology**
- Use a Patient Registry
- Embed Point-of-Care Tools
- Publish Transparent Internal Reports
CAMPAIGN PLANKS

DOMAINS

EMPOWER PATIENTS
- Build an Accountable Diabetes Team
- Integrate Emotional & Behavioral Support
- Refer to Diabetes Self-Management Education & Support Programs

IMPROVE CARE DELIVERY
- Conduct Practice-Based Screening
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LEVERAGE INFORMATION TECHNOLOGY

- Use a Patient Registry
- Embed Point-of-Care Tools
- Publish Transparent Internal Reports
CAMPAIGN TOOLKIT

• Available online today
• Printed version will be mailed in April 2016
• Sections:
  – Introduction
  – Getting Started
  – Implementing the Planks
  – Appendix
1. Secure buy-in from all relevant key stakeholders.
2. Assemble your Together 2 Goal® team.
3. Ensure access to accurate and timely data.
4. Understand baseline performance and outline improvement goals.
5. Pick campaign plank(s) for implementation.
6. Develop a Together 2 Goal® communications plan.
CAMPAIGN TOOLKIT: QUICK WINS

- Build an Accountable Diabetes Team: Assemble the team and schedule the first meeting of the diabetes team.
- Integrate Emotional and Behavioral Support: Share the “Emotional Side of Diabetes – 10 Things You Should Know” booklet from Behavioral Diabetes Institute (enclosed) with your team and discuss as a group.
- Refer to Diabetes Self-Management Education and Support Programs: If you currently offer or refer to a diabetes self-management education (DSME) program, audit how many patients are currently or have participated in programs in the past year. If you do not currently offer or refer to a DSME program, identify DSME programs in your area and meet with one to explore a potential partnership.
- Conduct Practice-Based Screening: Run a report of patients with an HbA1c ≥ 6.5 in the past year who do not have a diagnosis of diabetes on their problem list.
- Adopt Treatment Algorithm: If you currently have a treatment algorithm, review the guidelines with your diabetes team. If you don’t have one, meet with the campaign’s most prominent supporter at your organization to determine the next steps in developing or adopting a treatment algorithm.
- Measure HbA1c Every 3-6 Months: Run a list of patients with diabetes without an HbA1c in the last 12 months.
- Assess and Address Risk of Cardiovascular Disease: Identify 1-2 physicians willing to integrate cardiovascular disease risk assessment using the ACC/AHA ASCVD Risk Calculator into their workflow as a pilot project.
- Contact Patients Not at Goal and with Therapy Change within 30 Days: Run a report of patients whose last A1c > 9 without an office visit in the past six months.
- Use a Patient Registry: If you currently use a patient registry, work with your vendor to determine if there are useful reports within the registry that you may not be using. If you do not currently use a patient registry, schedule a meeting with your EHR vendor to discuss registry options.
- Embed Point-of-Care Tools: If you currently embed point-of-care tools, conduct an inventory of the diabetes-specific tools that have been implemented. If you do not currently embed point-of-care tools, inventory the diabetes tools available in your EHR.
- Publish Transparent Internal Reports: If you currently publish transparent internal reports, host a small focus group to understand perceptions and effectiveness of current reports. If you do not currently publish transparent internal reports, pilot transparent internal reports at one site of care.
Measure HbA1c Every 3-6 Months: Run a list of patients with diabetes without an HbA1c in the last 12 months.
Thanks to the Together 2 Goal® Campaign Toolkit Workgroup members for contributing their time and expertise in reviewing the content of this resource, including campaign plank overviews and accompanying tools and resources. Workgroup members include:

- Parag Agnihotri, MD, Medical Director, Continuum of Care, Sharp Rees-Stealy Medical Group
- Deloris Berrien-Jones, MD, Internal Medicine, Physician Champion for Diabetes Initiative, Henry Ford Health System
- Frank Colangelo, MD, FACP, Chief Quality Officer, Premier Medical Associates, PC
- Joan Compton, RN, MSHA, Director, Clinical Innovation Department, Colorado Springs Health Partners
- Roberta Eis, RN, BSN, MBA, Manager, Henry Ford Medical Group – Primary Care
- Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAADE, 2016 Immediate Past President, American Association of Diabetes Educators Board of Directors; Program Director, Sutter Health Integrated Diabetes Education Network; Clinical Performance Improvement Consultant; Research Scientist, Office of Patient Experience, Sutter Health
- Betty Sedlor, RN, Clinical Outcomes Analyst, Colorado Springs Health Partners
GET INVOLVED
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DATA REPORTING

All medical groups and health systems participating in Together 2 Goal® commit to reporting diabetes prevalence and control rates in their patient populations on a quarterly basis as part of joining the campaign.

Through reporting and analysis, the campaign will be able to:

- Evaluate progress toward the campaign goal of improved care for 1 million people with Type 2 diabetes by 2019
- Provide blinded feedback and comparative reports to campaign participants

With a rich history in the facilitation of data-driven collaboration to improve population health, AMGA Analytics is working with Together 2 Goal® on data reporting and measurement.

**Measurement Specifications:**
The campaign's final measurement specifications can be viewed [here](https://www.together2goal.org/measurement-specifications). The MHS CDS Measurement Specifications can be downloaded in Excel format [here](https://www.together2goal.org/measurement-specifications). More information can be found by listening to the recording of our data orientation webinar from Tuesday, February 16, 2016. Slides (no audio) can be downloaded [here](https://www.together2goal.org/measurement-specifications).

Please check back soon for information regarding the data portal and reporting deadlines.

**Campaign Results:**
Campaign results will be posted to this webpage on a quarterly basis. Please visit this page again in July 2016 for our first update.
## MEASUREMENT TRACKS

<table>
<thead>
<tr>
<th>Track</th>
<th>Basic</th>
<th>Core (Bundle)</th>
<th>Innovator</th>
</tr>
</thead>
<tbody>
<tr>
<td>HbA$_{1c}$ control &lt; 8 percent</td>
<td>Optional</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>BP control &lt; 140/90 mmHg</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Lipid management</td>
<td>✓</td>
<td>✓ Statin prescribed</td>
<td>✓ Statin adherence</td>
</tr>
<tr>
<td>Medical attention for nephropathy</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Non-smoking status</td>
<td></td>
<td></td>
<td>?</td>
</tr>
<tr>
<td>Body mass index</td>
<td></td>
<td></td>
<td>?</td>
</tr>
<tr>
<td>Foot exam performed</td>
<td></td>
<td></td>
<td>?</td>
</tr>
<tr>
<td>Eye exam performed</td>
<td></td>
<td></td>
<td>?</td>
</tr>
<tr>
<td>Other (e.g., patient engagement, functional outcomes, quality of life, overuse measurement)</td>
<td></td>
<td></td>
<td>✓</td>
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</tbody>
</table>
CAMPAIGN PARTICIPANTS BY DATA REPORTING TRACK

- Core Track: 55%
- Basic Track: 17%
- Innovator Track: 15%
- TBD: 13%
CAMPAIGN PARTICIPANTS: CORE TRACK

- Abacus Health
- AHS Oklahoma Physician Group, LLC dba Utica Park Clinic
- Arizona Community Physicians
- Austin Diagnostic Clinic, P.A.
- Baptist Medical Group
- Billings Clinic
- CareMount Medical, P.C.
- Carle Physician Group
- Christie Clinic, LLC
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- Confluence Health
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- ThedaCare Physicians
- Tulane University Medical Group
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- UnityPoint Clinic
- University of South Florida Health
- Valley Medical Group
- Watson Clinic, LLP
- Weill Cornell Physician Organization
- Westchester Health Associates
- WESTMED Medical Group, P.C.
- Wheaton Franciscan Medical Group
- Wilmington Health
## CAMPAIGN PARTICIPANTS: ADDITIONAL TRACKS

### BASIC TRACK
- Arch Health Partners
- Bassett Healthcare
- Boice-Willis Clinic, P.A.
- Centura Health Physician Group
- CHRISTUS Physician Group
- Coastal Carolina Health Care, PA
- Essentia Health - Central Region
- Essentia Health - East Region
- Essentia Health - West Region
- Essentia Health System
- Piedmont Clinic – Creekside Medical Clinic
- Piedmont Clinic – Georgia Family Care
- PIH Health Physicians
- Prevea Health
- Quincy Medical Group
- Riverside Medical Clinic
- Sharp Community Medical Group
- Signature Partners
- Susquehanna Health Medical Group
- UMass Memorial Healthcare & Medical Group – Population Health
- Unity Health Care

### INNOVATOR TRACK
- Advocate Medical Group
- Austin Regional Clinic, P.A.
- Columbia St. Mary's Physicians - Ascension Health
- Cornerstone Health Care, P.A.
- Esse Health
- Harbin Clinic, LLC
- Horizon Family Medical Group
- Mercy Clinic-East Communities
- New West Physicians, P.C.
- Ochsner Health System
- Premier Medical Associates, P.C.
- Sharp Rees-Stealy Medical Group, Inc.
- Springfield Clinic
- Summit Medical Group, P.A.
- SwedishAmerican Health System
- Wellmont Medical Associates
- Western Montana Clinic
CAMPAIGN PARTICIPANTS: TO BE DETERMINED

- Baptist Health Medical Group
- Baton Rouge Clinic
- Franciscan Missionaries of Our Lady Health System
- Intermountain Healthcare
- Meritage Medical Network
- Northwell Health Physician Partners
- Northwest Primary Care Group, P.C.
- Our Lady of the Lourdes Physician Group
- Park Nicollet HealthPartners Care Group
- The Portland Clinic
- Sutter Health
- St. Elizabeth Physicians (LA)
- St. Francis Medical Group
- University of Utah Community Clinics
- USMD Health System

To select a track or advance your track:

Email your regional liaison or together2goal@amga.org.
DATA REPORTING

• Participating AMGA members will have two options* to report data:
  1. Excel template
  2. Data portal

• Email in mid-April 2016 will include:
  – Excel template based on your track
  – Data portal URL and credentials
  – User guides

*Note: As a benefit to Anceta participants, AMGA Analytics (Anceta) will automatically report data on your organization’s behalf according to the Core Track. Anceta will reach out in advance of the reporting deadline to review your data.
# Measurement Periods and Reporting Timeline

<table>
<thead>
<tr>
<th>Measurement Periods (Defined by Quarters)</th>
<th>Measurement Periods (Defined by Months and Days)</th>
<th>Reporting Deadline</th>
<th>Blinded, Comparative Reports Sent to Participating Organizations</th>
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<tr>
<td><strong>T2G Baseline:</strong></td>
<td><strong>T2G Year 1:</strong></td>
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<tr>
<td><strong>T2G Year 2:</strong></td>
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<tr>
<td>2018 Q1 (2017 Q2 - 2018 Q1)</td>
<td>2018 Q1 (2017 Apr 1 - 2018 Mar 31)</td>
<td>June 1, 2018</td>
<td>June 22, 2018</td>
</tr>
<tr>
<td><strong>T2G Year 3:</strong></td>
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# Measurement Periods and Reporting Timeline

**Deadline for baseline metrics:** June 1, 2016

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### TOGETHER 2 GOAL® WEBINAR SCHEDULE

WEBINARS WILL BE HELD FROM 2-3 P.M. EASTERN

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
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<tbody>
<tr>
<td>March 17, 2016</td>
<td><strong>Together 2 Goal® Introduction</strong></td>
<td><strong>Together 2 Goal® Staff</strong></td>
</tr>
<tr>
<td>April 21, 2016</td>
<td><strong>Assess and Address Risk of Cardiovascular Disease</strong></td>
<td><strong>R. James Dudl, MD (Kaiser Permanente)</strong></td>
</tr>
<tr>
<td>May 19, 2016</td>
<td><strong>Measure HbA1c Every 3-6 Months</strong></td>
<td><strong>Parag Agnihotri, MD (Sharp Rees-Steeley Medical Group)</strong></td>
</tr>
<tr>
<td>June 16, 2016</td>
<td><strong>Build an Accountable Diabetes Team</strong></td>
<td><strong>Beth Averbeck, MD (HealthPartners Medical Group)</strong></td>
</tr>
<tr>
<td>July 21, 2016</td>
<td><strong>Refer to Diabetes Self-Management Education &amp; Support Programs</strong></td>
<td><strong>Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAACE (American Association of Diabetes Educators &amp; Sutter Health) &amp; Margaret Powers, PhD, RD, CDE (American Diabetes Association)</strong></td>
</tr>
<tr>
<td>Aug. 18, 2016</td>
<td><strong>Adopt Treatment Algorithm</strong></td>
<td><strong>Sharon Hamilton, RN, MS (Intermountain Healthcare)</strong></td>
</tr>
<tr>
<td>Sept. 15, 2016</td>
<td><strong>Use a Patient Registry &amp; Publish Transparent Internal Reports</strong></td>
<td><strong>Patricia Thorbin, RN, BS, CPHQ (Watson Clinic LLC)</strong></td>
</tr>
<tr>
<td>Oct. 20, 2016</td>
<td><strong>Embed Point-of-Care Tools</strong></td>
<td><strong>Scott Hines, MD (Crystal Run Healthcare)</strong></td>
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<td>Nov. 10, 2016</td>
<td><strong>Conduct Practice-Based Screening</strong></td>
<td><strong>John Cuddeback, MD, PhD (Anceta Collaborative) &amp; Ann Albright, PhD, RD (CDC’s Division of Diabetes Translation)</strong></td>
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<tr>
<td>Dec. 15, 2016</td>
<td><strong>Contact Patients Not at Goal &amp; with Therapy Change within 30 Days</strong></td>
<td><strong>TBD</strong></td>
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<tr>
<td>Jan. 19, 2017</td>
<td><strong>Integrate Emotional &amp; Behavioral Support</strong></td>
<td><strong>William Polonsky, PhD, CDE (Behavioral Diabetes Institute)</strong></td>
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</tbody>
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GET INVOLVED
Join our campaign efforts.

Welcome to the Together2Goal® campaign website! We look forward to collaborating with medical groups, health systems, partners, and corporate collaborators across the nation to improve care for 1 million people with Type 2 diabetes. Click below to learn more about our mission, impact, and how you can get involved.
NATIONAL DAY OF ACTION

May 5, 2016

November 3, 2016
ONGOING COMMUNICATIONS
For general campaign inquiries:
• Contact your regional liaison
• Email together2goal@amga.org

For data questions:
• Email DataforT2G@amga.org
# 2016 Key Campaign Dates

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<tbody>
<tr>
<td>Participate in National Day of Action</td>
<td>5/5 (MUPD)</td>
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<tr>
<td>Report data</td>
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<td>Receive data reports</td>
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<td>9/23</td>
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<td>12/22</td>
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</table>
1. Review *Campaign Toolkit* and its Getting Started Checklist.

2. Mark key dates on your calendar (see previous slide).

3. Email together2goal@amga.org with (if you have not yet):
   - Data reporting track.
   - Organization’s logo for inclusion on our website.

4. Complete initial assessment survey in April (Primary contacts only).
Questions?